

Giving Fund Committee 2025 Annual Task List Submitted by: Nan Meek, Chair

Approved by BOD: November 22, 2024

ANNUAL TASKS

The following annual tasks for community relations and social benefit support Tahoe Donner's strategic objective focus on Member Value + Strengthening Community/Member Relations + Engagement, particularly in the areas of increasing member value, trust, awareness and satisfaction, and strengthening member community building through philanthropy.

1. Community Relations

a. Foster Tahoe Donner's integration and involvement with members and the wider Truckee community through fundraising, grant and scholarship activities, and communications (ongoing).

2. Donor Relations

- a. Raise awareness among members about local philanthropic needs through ongoing communication of stories about GF scholarship students and nonprofit grants in Tahoe Donner media (ongoing).
- b. Strengthen relations with current donors, improve donor retention, and develop new donors through visibility at TDA meetings and events, and Giving Fund events and communications (ongoing).

3. Fundraising

- a. Raise funds from members to support scholarships for local students and grants for local nonprofit organizations (ongoing).
- b. Collaborate with TD staff on campaign communications to members (ongoing).

4. Grants

- a. Award grants to local non-profit organizations through participation in the Tahoe Truckee Community Foundation grant selection process (fall).
- b. Create awareness of the community benefits from Tahoe Donner grants, through stories in Tahoe Donner media (ongoing).



5. Scholarships

- a. Award Traditional scholarships to local high school students, and award IMPACT scholarships as intended by the donor, through participation in the Tahoe Truckee Community Foundation scholarship selection process (spring).
- b. Create awareness of the community benefits from Tahoe Donner scholarships, through stories in Tahoe Donner media (ongoing).
- c. Enhance the personal benefits of those scholarships to the recipients by cultivating continuing relationships with them (ongoing).

6. Administration

- a. Manage the TTCF relationship, including periodic review of the MOU (ongoing).
- b. Implement committee leadership succession plans for the Chair and Vice Chair, committee member recruiting and onboarding plans, and produce the Personnel Report as needed (ongoing).
- c. Provide communications support for fundraising, grants, and scholarships, and lead the annual update of the TDGF Handbook (annual, Q4).