



**Giving Fund Committee Regular Meeting Minutes**  
**February 11, 2025, from 2:30 to 4:00 p.m. Location: Zoom**

**Committee Members in Attendance:** Marcia Argyris (Vice Chair), Melissa Welch Barker, Lisa Boyd, Carla Brown, Diane Campbell, Mary Fahey (Secretary), ~~Fred Hertlein~~, Nan Meek, Toni Moore (Chair), Betsy Noonan, Natalie Shea and Karen Stine.

**Staff & Liaison:** Lindsay Hogan (Director of Communications and Member Relations), Benjamin Levine (Board Liaison) and Annie Rosenfeld (General Manager)

**Guests and Others:** Jill Ernst (Community Member)

**1. Opening Business – Toni**

- The meeting was called to order at 2:32 p.m. by Chair, Toni Moore, and a quorum was established.
- There were no member comments.
- Meeting minutes for January 14, 2025, were unanimously approved.
- TD staff, Lindsay Hogan and TD member, Jill Ernst, introduced themselves.
- Toni e-mailed a revised Contact List on January 18 and a revised Organization Chart on January 20 to Committee members.

**2. Financial Report – Marcia**

- TTCF account balances
  - \$106,558 Main Account
  - \$ 46,293 Scholarship Account
  - \$794,341 IMPACT Scholarship Account
- TDA account balance - Approximately \$9,000, however, after the meeting Lindsay reported a current balance of \$12,380. The increase was due to a recent annual contribution from Elements.

**3. Fundraising Subcommittee – Nan**

- Report on Annual Appeal Results - \$63,550 net from direct donations to the campaign along with matching funds from donors.
- 2025 Fundraising Plan - General outline is in GF Work Plan. Nan will meet with TD Communications Staff to firm up plans.

**4. 2025 Funding Amounts for Scholarships and Grants – Toni**

- Proposal: \$60k each for Scholarships and Grants - Following discussion, the Committee supported the proposal unanimously. Toni will submit a request for authorization to the TD Board of Directors.

**5. Donor Relations Subcommittee – Marcia**

- Donor Appreciation Event - Subcommittee will meet on February 21 to set the date and location for the event. Jill Ernst volunteered to help with the event.



#### **6. Scholarship Subcommittee – Diane**

- This year’s review team will include Diane, Marcia, Melissa and Natalie.
- Applications are now available to students and are due on March 31.
- Diane provided an update on IMPACT student, Jairo, who currently is interning with NASA in Pasadena. Jairo will graduate from UNR either this coming Summer or Fall with a degree in Computer Science. He plans to attend graduate school.

#### **7. Grant Subcommittee – Carla**

- Carla reported that many local nonprofits are preparing for financial challenges due to potential reductions in federal funding. Lisa added that some organizations are also experiencing an increase in demand for services.
- Welcome letter to Grantees - Toni sent welcome letters to eight grant recipients. She heard back from two organizations, Achieve Tahoe and Friends of the Library. She will let us know if there is communication from other grantees.

#### **8. Communications Subcommittee – Nan**

- 2025 Communications Plan - Depends heavily on fundraising activities; will be finalized after meeting with TD Communications Staff.
- Upcoming TD News Articles - Betsy is writing an article on Friends of the Library. Natalie wrote a story about a student who attends UC Davis and Craig Rowe who is the Truckee High School English teacher who founded La Fuerza Latina.

#### **9. Report on January 22, 2025 Meeting with TTCF – Toni**

- Toni, Marcia and Nan had a positive meeting with TTCF. They will be updating the Memorandum of Understanding in April or May.
- TTCF will provide financials for 2024 that we can use on the GF website.

#### **10. New Business – All**

- Toni and Lindsay have been working on updates to the GF website. Reworking several sections and adding links to additional information.
- Next, information about the Donor Event in July and 2024 financials will be added to the website.

#### **11. Upcoming Meeting and Meeting Adjournment**

- The next meeting will be held on Tuesday, March 11, 2025, from 2:30 to 4:00 p.m. by Zoom
- Adjournment - 3:42pm