



Giving Fund Committee Minutes
March 11, 2025, from 2:30 to 4:00 p.m. Location: Zoom

Committee Members in Attendance: Marcia Argyris (Vice Chair), Lisa Boyd, Diane Campbell, Mary Fahey (Secretary), Nan Meek, Toni Moore (Chair), Betsy Noonan, Natalie Shea and Karen Stine.

Committee Members Absent: Melissa Welch Barker, Carla Brown, Fred Hertlein

Staff & Liaison: Timea Griset (Staff), Benjamin Levine (Board Liaison) and Annie Rosenfeld (General Manager)

Guests and Others: Jill Ernst (Community Member)

1. Opening Business – Toni

- The meeting was called to order at 2:34 p.m. by the Chair and a quorum was established.
- There were no member comments.
- The meeting minutes for February 11, 2025, were unanimously approved.
- Toni welcomed Timea Griset, and she introduced herself. Timea is the new Executive Assistant to Annie Rosenfeld and Clerk of the TD Board of Directors. Additionally, she is the Staff Liaison for the GF Committee.

2. Financial Report – Marcia

- General account - \$108,224
- Scholarship account - \$48,631
- Impact Scholarship account - \$795,000
- TDA account - \$12,380 (will look at this number quarterly)

3. Fundraising Subcommittee – Nan

- Nan provided highlights from the March 4 joint Fundraising and Communications Subcommittee meeting. Discussion included different media we use and current big picture fundraising for the summer and winter campaigns.
- Report on March 6 meeting with TD Communications Staff - Toni and Nan met with Lindsay and Carlyne. The meeting focused on the timeline for the 2025 Summer Campaign and general communications. The Campaign will highlight the 10-year anniversary of the GF. More brainstorming is needed on ways to connect with donors.

4. Donor Relations Subcommittee – Marcia

- The donor appreciation event will be held on Thursday, July 10 from 4:30 to 6:00 p.m. at the Alder Creek Adventure Center.
- Marcia provided highlights from the February 21 donor appreciation planning meeting.
- The Committee agreed to invite all past two-year donors regardless of donation amount.



- A paperless post to save the date will be sent out in May.
- Marcia will personally contact donors who contributed \$1,000 or more by e-mail.

5. 2025 Funding for Scholarships and Grants – Toni

- The TD Board unanimously approved the 2025 Funding Recommendation (\$60k each for scholarships and grants) on February 28.

6. Scholarship Subcommittee – Diane

- March 20 - Subcommittee zoom meeting
- April 1-10 - Two teams begin reading applications, then switch top applications
- April 14 - Subcommittee ranks top applicants
- April 17 and 25 - TTCF decision-making meetings
- April 23 and 24 - Impact scholarship interviews
- May 1 – Call the winners

7. Grant Subcommittee – Carla

- No updates.

8. Communications Subcommittee – Nan

- As reported above, a joint Fundraising and Communications meeting was held on March 4.
- Upcoming TD News Articles - Nan highlighted plans for the year which included Friends of the Library in May and the Summer Campaign in June.
- Diane recommended monthly articles about students and grantees.
- Nan described the challenges of insufficient space for articles and fundraising to both be effective, and the efforts being made to find additional communication options.

9. New Business – All

- Natalie brought up that we have only 160 donors among 6,500 homeowners. How can we increase our donors?
- Brainstorming ideas included being present at the Summer Concerts and brief “thank you” speakers at the Annual Meeting.

10. Upcoming Meeting and Meeting Adjournment

- The next meeting will be held on Tuesday, April 8, 2025, from 2:30 to 4:00 p.m. by Zoom
- Adjournment - 3:32 p.m.