



Giving Fund Committee Minutes
April 8, 2025, from 2:30 to 4:00 p.m. Location: Zoom

Committee Members in Attendance: Marcia Argyris (Vice Chair), Melissa Welch Barker, Lisa Boyd, Carla Brown, Nan Meek, Toni Moore (Chair) and Natalie Shea.

Committee Members Absent: Diane Campbell, Mary Fahey (Secretary), Fred Hertlein, Betsy Noonan and Karen Stine.

Staff & Liaison: Timea Griset (Staff) and Benjamin Levine (Board Liaison)

Guests and Others: Jill Ernst (Community Member)

1. Opening Business – Toni

- The meeting was called to order at 2:34 p.m. by the Chair and a quorum was established.
- There were no member comments.
- The meeting minutes for March 11, 2025, were unanimously approved.

2. Financial Report – Marcia

- General account - \$109,086
- Scholarship account - \$48,941
- Impact Scholarship account - \$797,572
- TDA account - \$12,380

3. Fundraising Subcommittee – Nan

- The Subcommittee has been very active preparing for the Summer Campaign. The theme will revolve around the GF's ten-year anniversary.
- Nan provided highlights of various strategies including e-mails to TD members, postings on Classy and the TD website, Tuesday tiles, advertising and/or booths at summer music events, etc.
- Lisa described the "ten for ten" theme and provided examples of media messages.
- Most of the campaign content is due to TD Communications by May 1st.
- Timea recommended working with TTCF and non-profits re social media posts.

4. Donor Relations Subcommittee – Marcia

- Karen has prepared a "Save the Date" card for the July 10 event. Timea will send it out by e-mail on or about May 12 to approximately 480 individuals who have made donations during the past two-years.
- Carla and Betsy will work with Marissa from TD catering for the event.

5. Recruitment, On-Boarding and Succession Planning - Toni

- Toni gave an overview of the document that she and Nan developed last spring. She encouraged rotation of roles and responsibilities.



6. Scholarship Subcommittee – Toni for Diane

- The Subcommittee is currently reviewing 247 scholarship applications, which is about double the number of the prior year.
- The two review teams are scoring approximately 50 Impact applications. Toni is screening approximately 200 traditional scholarship applicants and scoring the applications with the highest financial need and have a minimum GPA of 3.0.
- On April 14, the Subcommittee will finalize selections. Diane will attend the TTCF decision-making meetings later in April.

7. Grant Subcommittee – Carla

- No updates re Subcommittee activities.
- Toni mentioned that on April 8 the Truckee Town Council will be deciding on the placement of a bond initiative for voters to consider regarding the proposed library. Benjamin indicated that the proposal is not polling well.

8. Communications Subcommittee – Nan

- Nan thanked Betsy for preparing the May TD News article on Friends of the Library.
- An article on two upcoming graduates will appear in June and an article showcasing Senior Services/Meals on Wheels will appear in July.
- The June and July articles will be accompanied by small ads for the Summer Fundraising Campaign. The ads will include QR codes.
- Timea will ask TTCF if there is any updated guidance regarding content about scholarship recipients.

9. New Business – All

- There were no additional items discussed.

10. Upcoming Meeting and Meeting Adjournment

- The next meeting will be held on Tuesday, May 13, 2025, from 2:30 to 4:00 p.m. by Zoom.
- Toni reminded the Committee that the July and December meetings will have the option of in-person attendance.
- Adjournment - 3:19 p.m.