



Giving Fund Committee Minutes
May 13, 2025, from 2:30 to 4:00 p.m. Location: Zoom

Committee Members in Attendance: Marcia Argyris (Vice Chair), Melissa Welch Barker, Carla Brown, Diane Campbell, Mary Fahey, Fred Hertlein, Nan Meek, Toni Moore (Chair), Betsy Noonan, Natalie Shea and Karen Stine

Committee Members Absent: Lisa Boyd

Staff & Liaison: Timea Griset (Staff) and Benjamin Levine (Board Liaison)

Guests and Others: Jill Ernst (Community Member)

1. Opening Business – Toni

- The meeting was called to order at 2:32 p.m. by the Chair and a quorum was established.
- There were no member comments.
- The meeting minutes for April 8, 2025, were unanimously approved.

2. Financial Report – Marcia

- General account - \$105,790
- Scholarship account - \$63,186
- Impact Scholarship account - \$787,697
- \$60,000 will be released for traditional scholarships.
- TTCF customized fiscal reports for calendar year 2024 are now on our website.

3. Fundraising Subcommittee – Nan

- Summer fundraising campaign materials are developed and have been submitted to TD Communications staff.
- Summer Campaign runs from June 1 to July 31.
- Table tents with information on how to donate will be on all food/beverage tables in Tahoe Donner.
- How to donate posters will also be available at some music events in Tahoe Donner this summer.
- There will be a Giving Fund sponsored Play Zone at the July 4 & 5 Concerts.
- Two anonymous donors have given \$5,000 each, to be available for matching donations later on in the campaign.

4. Donor Relations Subcommittee – Marcia

- Donor Appreciation Event is July 10 from 4:30pm to 6:00pm at Alder Creek Adventure Center.
- Save the Date is going out at the end of this week.
- Invitations will be sent out after Memorial Day.



- Posters recognizing scholars and table tents with information on how to donate will be at the event.
- Speakers will include Craig Rowe from Truckee High School, Friends of the Library and two Impact Scholars.

5. Scholarship Subcommittee – Diane

- Thanks to the Scholarship Subcommittee, they spent April reading through over 200 applications.
- Diane provided highlights about the four students selected for Impact scholarships:
 - Alexa from Truckee HS, attending Tufts University
 - Gonzolo from North Tahoe HS, attending San Jose State University
 - Anthony from Truckee HS, attending UC Riverside
 - Andres from Truckee HS, attending Santa Clara University
- Toni announced the following Traditional Scholarship recipients:
 - Camilla from North Tahoe HS, attending Santa Clara University
 - Martin from Truckee HS, attending CSU Northridge
 - Desiree from Forest Charter, attending Ithaca College
 - Samantha from North Tahoe HS, attending CSU Monterey Bay
 - Ariana from Truckee HS, attending Truckee Meadows Community College
 - Guadalupe (Lupita) from North Tahoe HS, attending Lake Tahoe Community College

6. Grant Subcommittee – Carla and Betsy

- Betsy is contacting Grantees to invite them to the Donor Appreciation Event.

7. Communications Subcommittee – Nan

- Upcoming TD News articles include the following:
 - May - Friends of the Library
 - June - Scholarship Graduate and Summer Campaign
 - July - Grantee feature and Summer Campaign
 - August - Announcement of Scholarship Recipients
- Nan and Melissa are working on a Donor Newsletter. Both Summer and Winter newsletters are planned.

8. New Business – All

- TDGF will have a booth at the June 29 Annual Meeting.
- TDGF has requested to be on the agenda at the Annual Meeting.
- Finalizing the MOU with TTCF.
- July 8 is planned as an in-person meeting along with Zoom.

9. Upcoming Meeting and Meeting Adjournment

- The next meeting will be held on Tuesday, June 10, 2025, from 2:30 to 4:00 p.m. by Zoom.
- Adjournment - 3:20 p.m.