



**Giving Fund Committee Minutes**  
**June 10, 2025, from 2:30 to 4:00 p.m. Location: Zoom**

**Committee Members in Attendance:** Melissa Welch Barker, Carla Brown, Diane Campbell, Mary Fahey, Nan Meek, Toni Moore (Chair), Betsy Noonan, Natalie Shea and Karen Stine

**Committee Members Absent:** Marcia Argyris (Vice Chair) and Fred Hertlein

**Staff & Liaison:** Timea Griset (Staff), Benjamin Levine (Board Liaison) and Annie Rosenfeld (General Manager)

**Guests and Others:** N/A

**1. Opening Business – Toni**

- The meeting was called to order at 2:33 p.m. by the Chair and a quorum was established.
- There were no member comments.
- The meeting minutes for May 13, 2025, were amended to read Play Zone instead of Kid Zone (item #3). With this change, the minutes were unanimously approved.

**2. Financial Report – Toni for Marcia**

- General account - \$102,492
- Scholarship account - \$63,519
- Impact Scholarship account - \$898,309
- Admin Account - \$12,885

**3. Fundraising Subcommittee – Nan**

- Campaign kicked off on June 1 with an email blast to TD members, will be followed by two more, as well as tiles in the TD Tuesday eblasts and other communications.
- To date, the Campaign has brought in \$724 (net proceeds).
- Posters about the Campaign will be at various TD locations and events, as well as table top cards at TD restaurants.
- Natalie provided an update on the Play Zone planned for the July TD concerts.

**4. Donor Relations Subcommittee – Marcia**

- Donor Appreciation Event is July 10 from 4:30pm to 6:00pm at Alder Creek Adventure Center.
- Meeting with Marissa regarding catering has been moved to June 18. Will discuss, lay-out, linens, food, drink, and AV needs (mic, speakers), etc.
- Lisa is working on posters for the event.

**5. Scholarship Subcommittee – Diane**

- Four Impact and six Traditional awards were presented to students in early June: Diane and Melissa presented at Truckee HS; Natalie at Forest Charter; and Toni at North Tahoe HS.
- Coaches have been assigned to new Impact students.



- Diane will send out guidelines to coaches for end-of-year interviews with existing Impact students.
- Natalie and Toni will contact prior year Traditional students to assess them for a second year of funding.

**6. Grant Subcommittee – Carla and Betsy**

- No updates to report.

**7. Communications Subcommittee – Nan**

- June TD News - article about Victoria, a 2025 graduate, and info about the Summer Campaign and a campaign ad.
- July TD News - article about Stephanie, also a 2025 graduate. The other part of the article will address the need for funding from local donations for scholarships and nonprofit organizations as state and federal funding reductions are anticipated.
- August TD News - article about spring scholarship awards, including photos of recipients; Nan will produce with info provided by Diane.
- September TD News - article will feature Sierra Senior Services/Meals on Wheels; Lisa will write.
- October - TD News - student features on Joshua and Ashlee; Toni will write.

**8. New Business – All**

- Toni provided the following updates:
  - The MOU with TTCF was executed at the end of May.
  - A Media Release was developed and distributed to Committee members.
  - The TDGF t-shirts came in and were delivered to Committee members.
  - Toni along with a student will be presenting at the Annual Meeting and BBQ/Picnic on June 29.
  - The Board Letter announcing scholarship awards has been submitted for the June 27 meeting.
  - Following the July meeting, Committee members + guests are invited to a social gathering at Marcia's home.

**9. Upcoming Meeting and Meeting Adjournment**

- The next meeting will be held on Tuesday, July 8, 2025, from 2:30 to 4:00 p.m. in person and by Zoom.
- Adjournment - 3:29 p.m.