



## **Giving Fund Committee Minutes**

**July 8, 2025, from 2:30 to 4:00 p.m. Location: In Person and by Zoom**

**Committee Members in Attendance:** Marcia Argyris (Vice Chair), Melissa Welch Barker, Carla Brown, Diane Campbell, Mary Fahey, Nan Meek, Toni Moore (Chair), Natalie Shea and Karen Stine

**Committee Members Absent:** Lisa Boyd, Betsy Noonan Fred Hertlein

**Staff & Liaison:** Timea Griset (Staff), Jay Wertheim (New Board Liaison) and Benjamin Levine (Former Board Liaison).

**Guests and Others:** Jill Ernst (Community Member)

### **1. Opening Business – Toni**

- The meeting was called to order at 2:32 p.m. by the Chair and a quorum was established.
- There were no member comments.
- The meeting minutes for June 10, 2025 were unanimously approved.

### **2. New TD Board Liaison**

- Jay Wertheim introduced himself and was welcomed as the new TD Board Liaison to TDGF.

### **3. Financial Report - Marcia**

- General Account - \$114,850
- Scholarship Account - \$69,072
- Impact Scholarship Account - \$885,225
- Admin Account - \$11,852 (reimbursements will be paid out shortly)

### **4. Fundraising Subcommittee – Nan**

- Summer Fundraising Campaign - Over a month into the campaign, off to a slow start as expected. \$4,534 (20 transactions) as of July 8.
- Email blasts and social media posts have been sent. In the final week of the campaign, another email will be sent.
- Two anonymous donors provided \$10k in matching funds. An email will be sent to TD members with this information.
- Toward the end of the campaign, previous donors will be contacted in an effort to develop recurring gifts on a monthly basis.

### **5. Donor Relations Subcommittee - Marcia**

- Donor Appreciation Event is July 10 from 4:30pm to 6:00pm at Alder Creek Adventure Center.
- 64 guests including Committee members, speakers, students and their families anticipated to attend.



- All Impact scholars have been invited.
- Scholars Anthony and Lesly are the student speakers.
- Craig Rowe from Truckee High School/La Fuerza Latina and April Cole from Friends of Library are the grantee speakers.
- Jasmine from the Truckee School of Music will be performing at the start of the event.
- A suggestion was made to ask donors to bring a friend to the event next year.

**6. Scholarship Subcommittee – Diane**

- Ten awardees have been selected and notified.
- Mentors are writing reports on their mentees. Diane will compile the individual reports into one report for the anonymous donor and TTCF.
- Toni and Natalie are completing the evaluation of Traditional students for a second year of funding.

**7. Communications Subcommittee – Nan**

- The August TD News article showcases the recent ten scholarship recipients.

**8. Recap of June and July Events - All**

- June 29 TD Meeting and Picnic - Toni spoke about the mission of TDGF and highlighted recent grantees. Julia, a 3rd year student at Cal Poly SLO gave an inspiring message about her journey. Both speakers were well received.
- July 4 & 5 Play Zone at TD Concert - Face Painting was a success. Friday had more children than Saturday so five volunteers felt understaffed. Next year, the team can consider demographics attracted by the bands and adjust the staffing model accordingly. Overall, the Play Zone was well received.

**9. New Business – All**

- Nan provided clarification about the GF Committee's involvement at the upcoming Music on the Meadow event set for July 12. Natalie offered to help if needed.

**10. Upcoming Meeting and Meeting Adjournment**

- The next meeting will be held on Tuesday, August 12, 2025, from 2:30 to 4:00 p.m. by Zoom.
- Adjournment - 3:52 p.m.