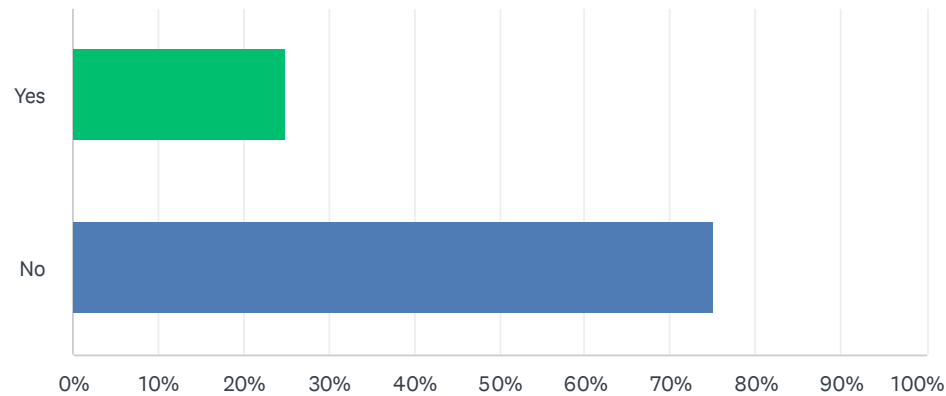


Q1 Was this the first time you attended Light Up the Night?

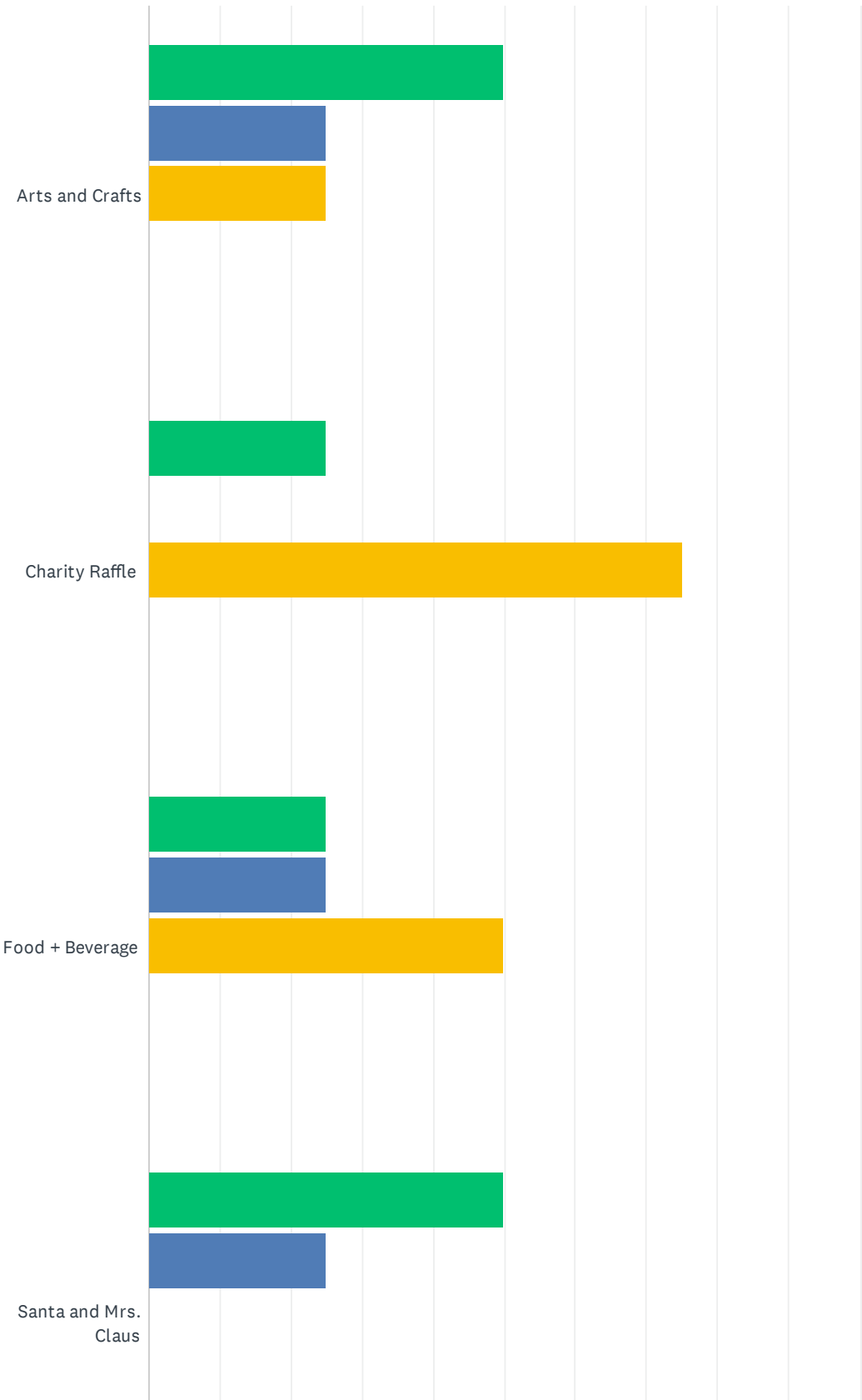
Answered: 4 Skipped: 0



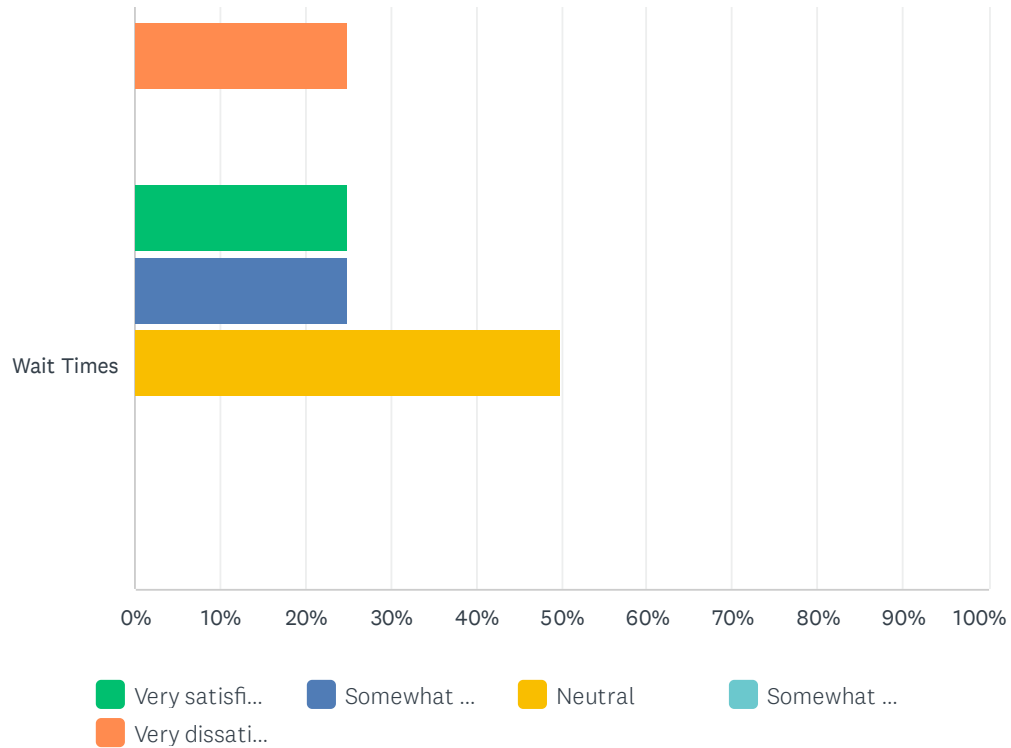
ANSWER CHOICES	RESPONSES	
Yes	25.00%	1
No	75.00%	3
TOTAL		4

Q2 Please rate the following aspects of the 2024 Light Up the Night event:

Answered: 4 Skipped: 0



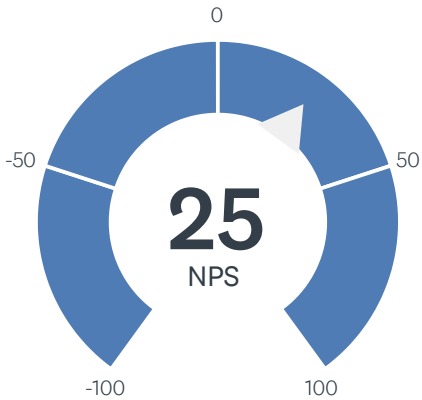
Light Up the Night 2024 Post Event Survey



	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Arts and Crafts	50.00% 2	25.00% 1	25.00% 1	0.00% 0	0.00% 0	4	1.75
Charity Raffle	25.00% 1	0.00% 0	75.00% 3	0.00% 0	0.00% 0	4	2.50
Food + Beverage	25.00% 1	25.00% 1	50.00% 2	0.00% 0	0.00% 0	4	2.25
Santa and Mrs. Claus	50.00% 2	25.00% 1	0.00% 0	0.00% 0	25.00% 1	4	2.25
Wait Times	25.00% 1	25.00% 1	50.00% 2	0.00% 0	0.00% 0	4	2.25

Q3 How likely is it that you would recommend Light Up the Night to a friend or colleague?

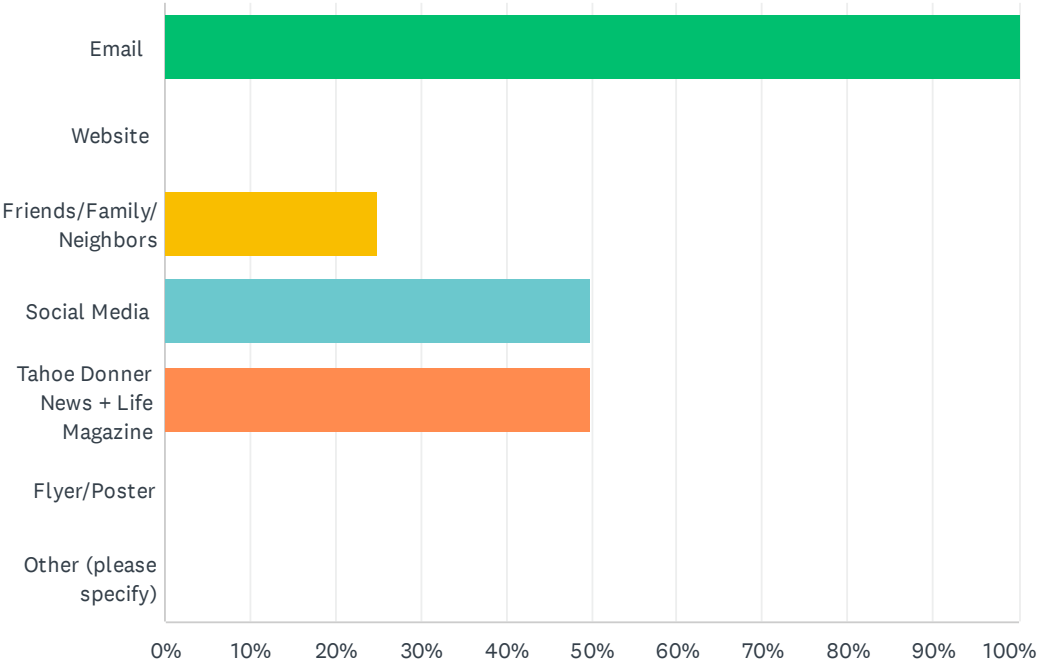
Answered: 4 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
25.00% 1	25.00% 1	50.00% 2	25

Q4 How did you hear about Light Up the Night? (check all that apply)

Answered: 4 Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	100.00%	4
Website	0.00%	0
Friends/Family/Neighbors	25.00%	1
Social Media	50.00%	2
Tahoe Donner News + Life Magazine	50.00%	2
Flyer/Poster	0.00%	0
Other (please specify)	0.00%	0
Total Respondents: 4		

Q5 How would you rate your overall experience at the event?

Answered: 4 Skipped: 0

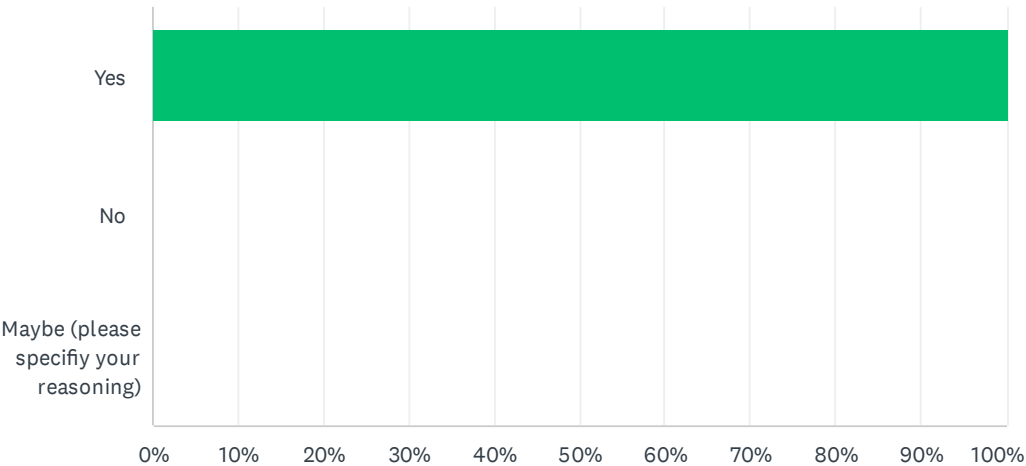
4.0★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	25.00% 1	50.00% 2	25.00% 1	4	4.00

Q6 Would you attend next year's Light Up the Night?

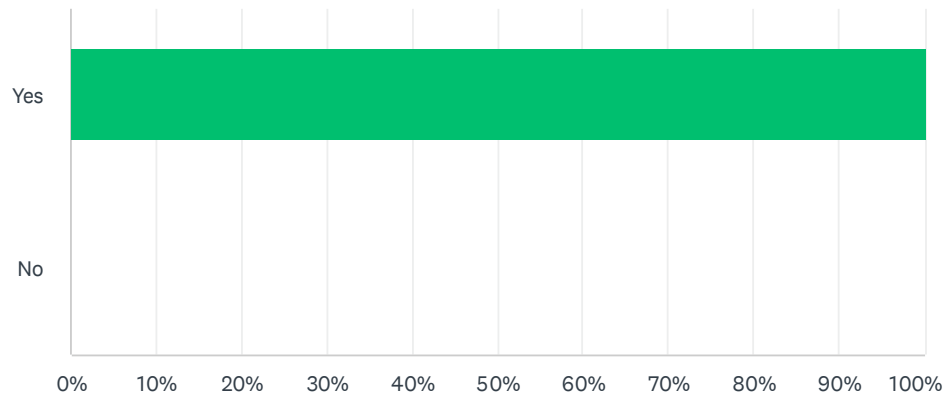
Answered: 4 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	4
No	0.00%	0
Maybe (please specifiy your reasoning)	0.00%	0
TOTAL		4

Q7 Are you a Tahoe Donner member?

Answered: 4 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	4
No	0.00%	0
TOTAL		4

Q8 Is there anything else you'd like to share about Light Up the Night?

Answered: 2 Skipped: 2