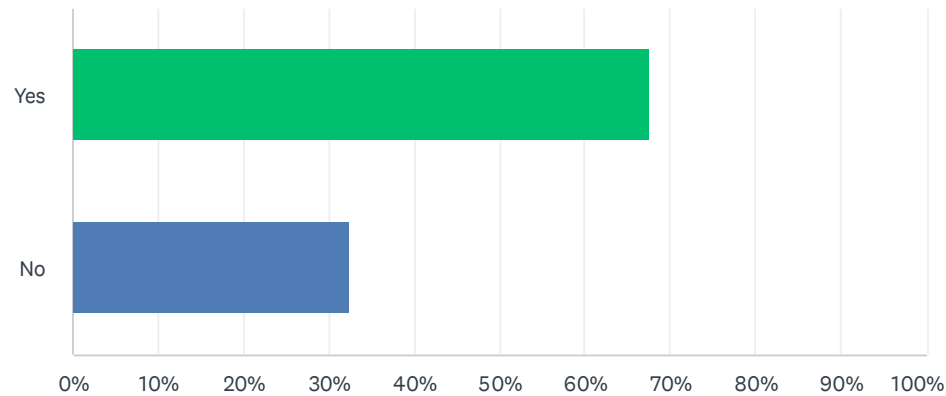


Q1 Was this the first time you attended Wild West Fest?

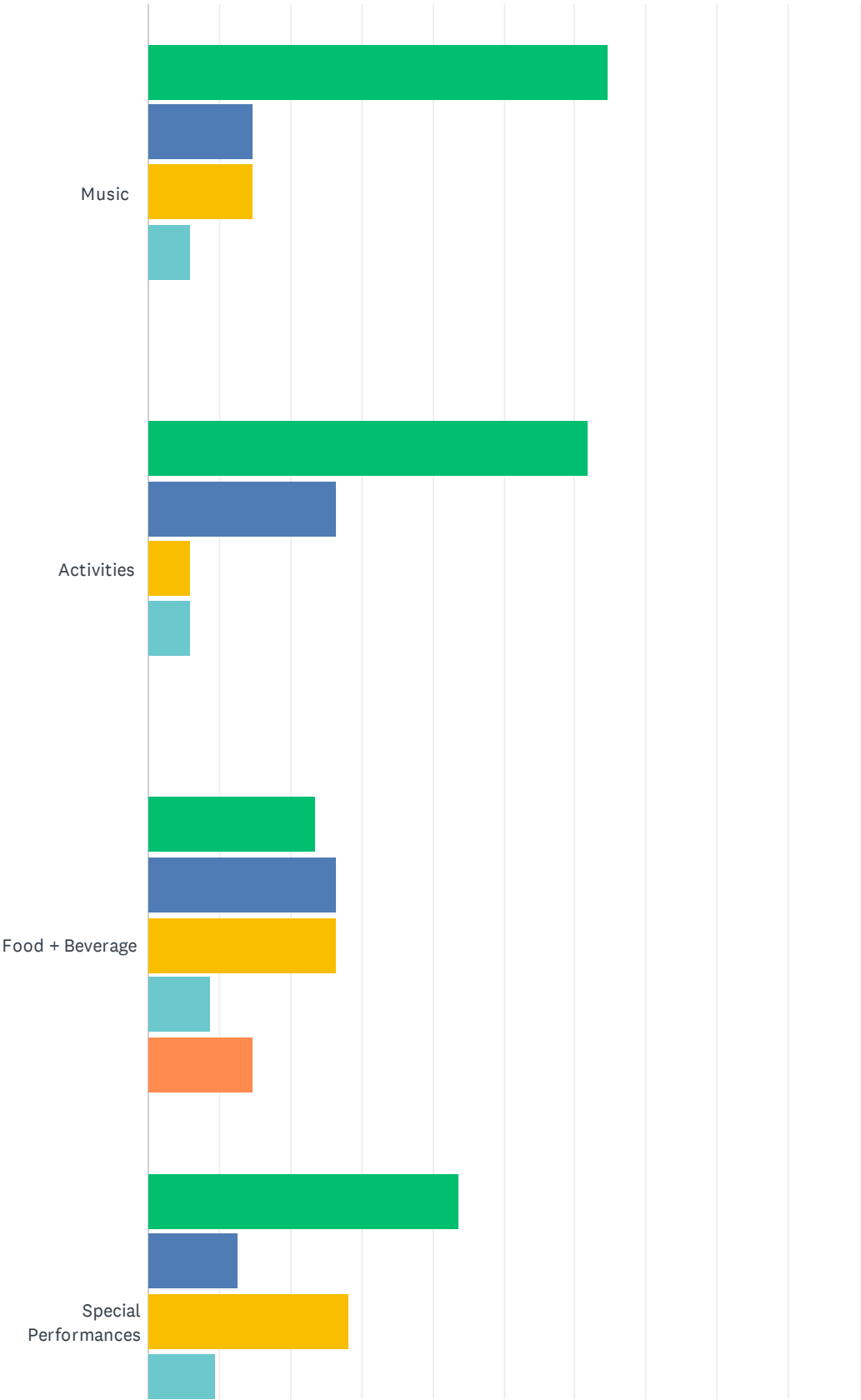
Answered: 34    Skipped: 0



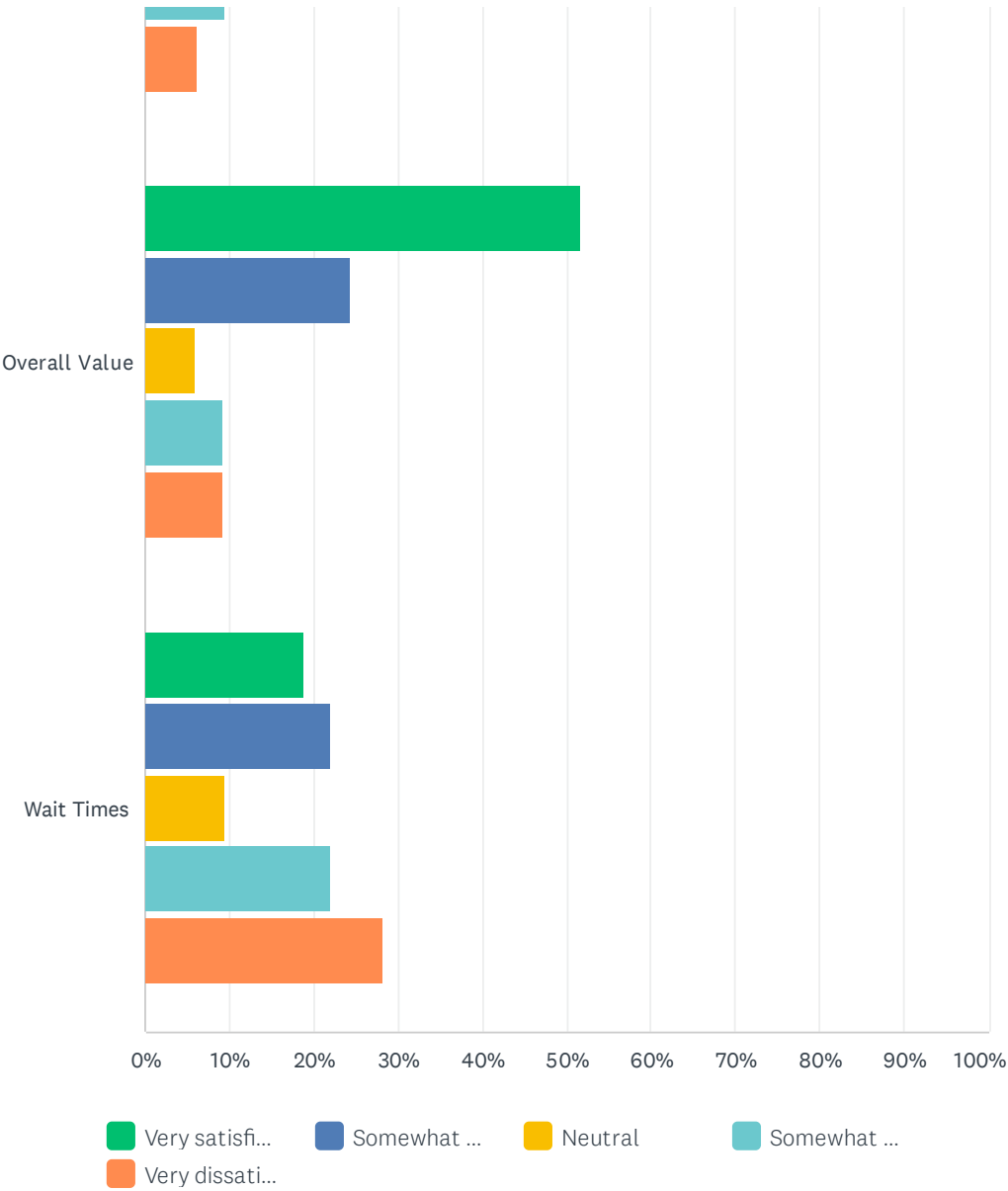
ANSWER CHOICES	RESPONSES	
Yes	67.65%	23
No	32.35%	11
TOTAL		34

Q2 Please rate the following aspects of the 2024 Wild West Fest:

Answered: 34    Skipped: 0



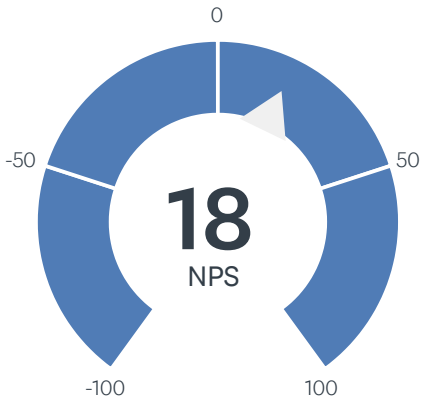
2024 Wild West Fest Post-Event Survey



	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Music	64.71% 22	14.71% 5	14.71% 5	5.88% 2	0.00% 0	34	1.62
Activities	61.76% 21	26.47% 9	5.88% 2	5.88% 2	0.00% 0	34	1.56
Food + Beverage	23.53% 8	26.47% 9	26.47% 9	8.82% 3	14.71% 5	34	2.65
Special Performances	43.75% 14	12.50% 4	28.13% 9	9.38% 3	6.25% 2	32	2.22
Overall Value	51.52% 17	24.24% 8	6.06% 2	9.09% 3	9.09% 3	33	2.00
Wait Times	18.75% 6	21.88% 7	9.38% 3	21.88% 7	28.13% 9	32	3.19

Q3 How likely is it that you would recommend the Wild West Fest to a friend or colleague?

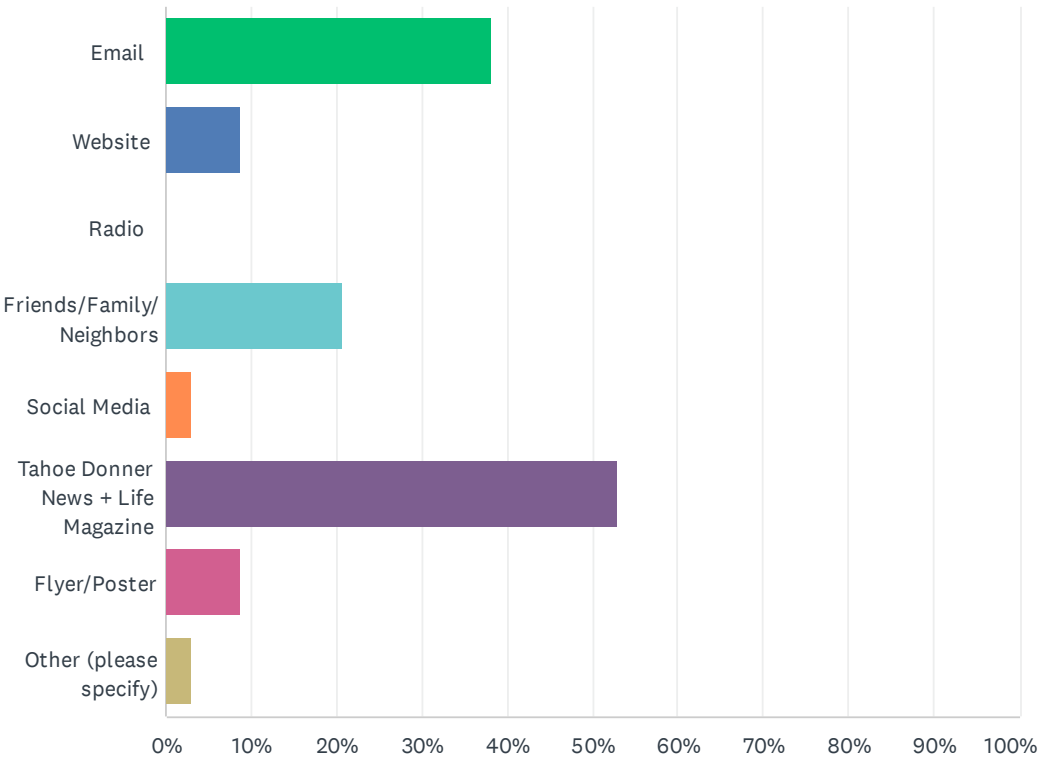
Answered: 34 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
29.41% 10	23.53% 8	47.06% 16	18

Q4 How did you hear about Wild West Fest? (check all that apply)

Answered: 34    Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	38.24%	13
Website	8.82%	3
Radio	0.00%	0
Friends/Family/Neighbors	20.59%	7
Social Media	2.94%	1
Tahoe Donner News + Life Magazine	52.94%	18
Flyer/Poster	8.82%	3
Other (please specify)	2.94%	1
Total Respondents: 34		

Q5 How would you rate your overall experience at the event?

Answered: 34    Skipped: 0

3.7★

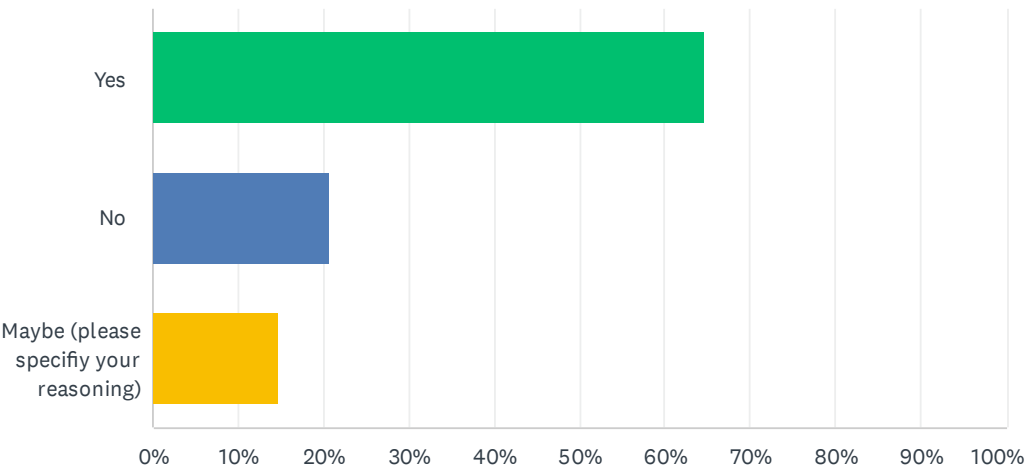
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	14.71% 5	5.88% 2	11.76% 4	26.47% 9	41.18% 14	34	3.74

Q6 Would you attend next year's Wild West Fest?

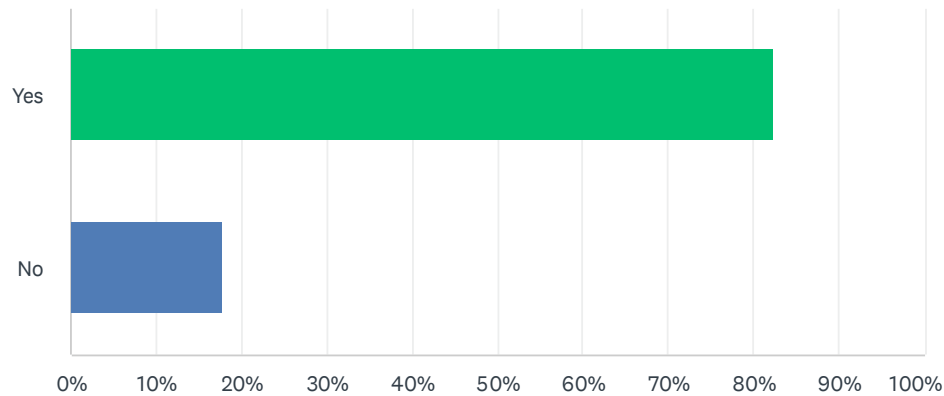
Answered: 34    Skipped: 0



ANSWER CHOICES		RESPONSES	
Yes		64.71%	22
No		20.59%	7
Maybe (please specifiy your reasoning)		14.71%	5
TOTAL			34

Q7 Are you a Tahoe Donner member?

Answered: 34    Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	82.35%	28
No	17.65%	6
TOTAL		34



Q8 Is there anything else you'd like to share about Wild West Fest?

Answered: 20   Skipped: 14