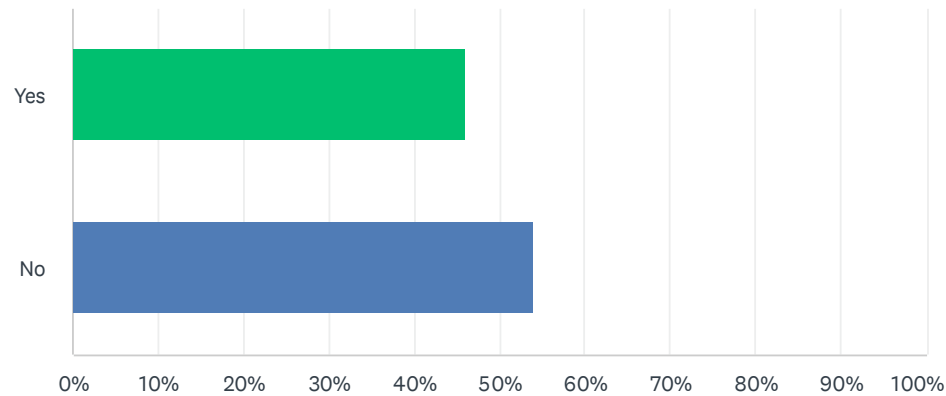


Q1 Was this the first time you attended Wild West Fest?

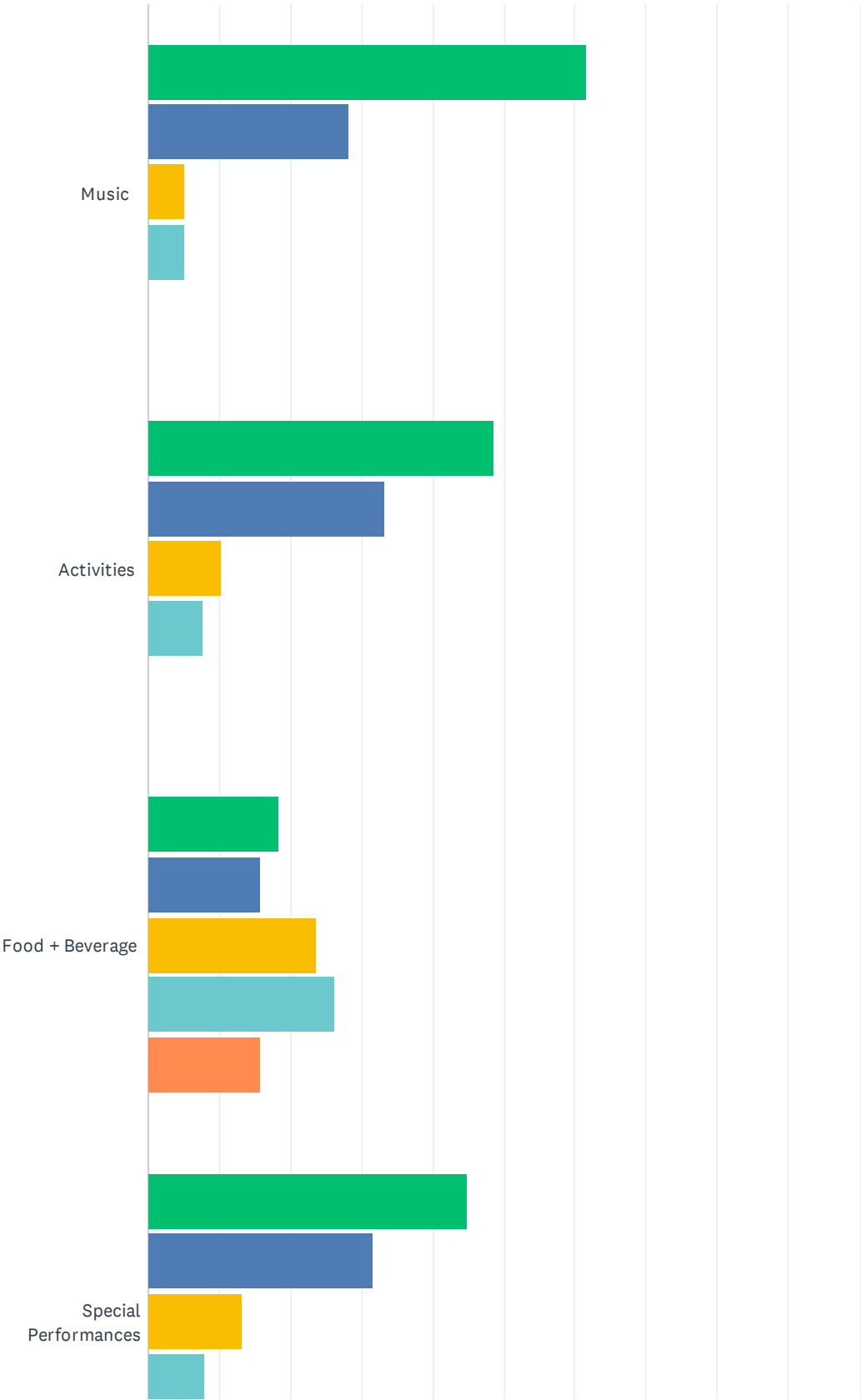
Answered: 39 Skipped: 0



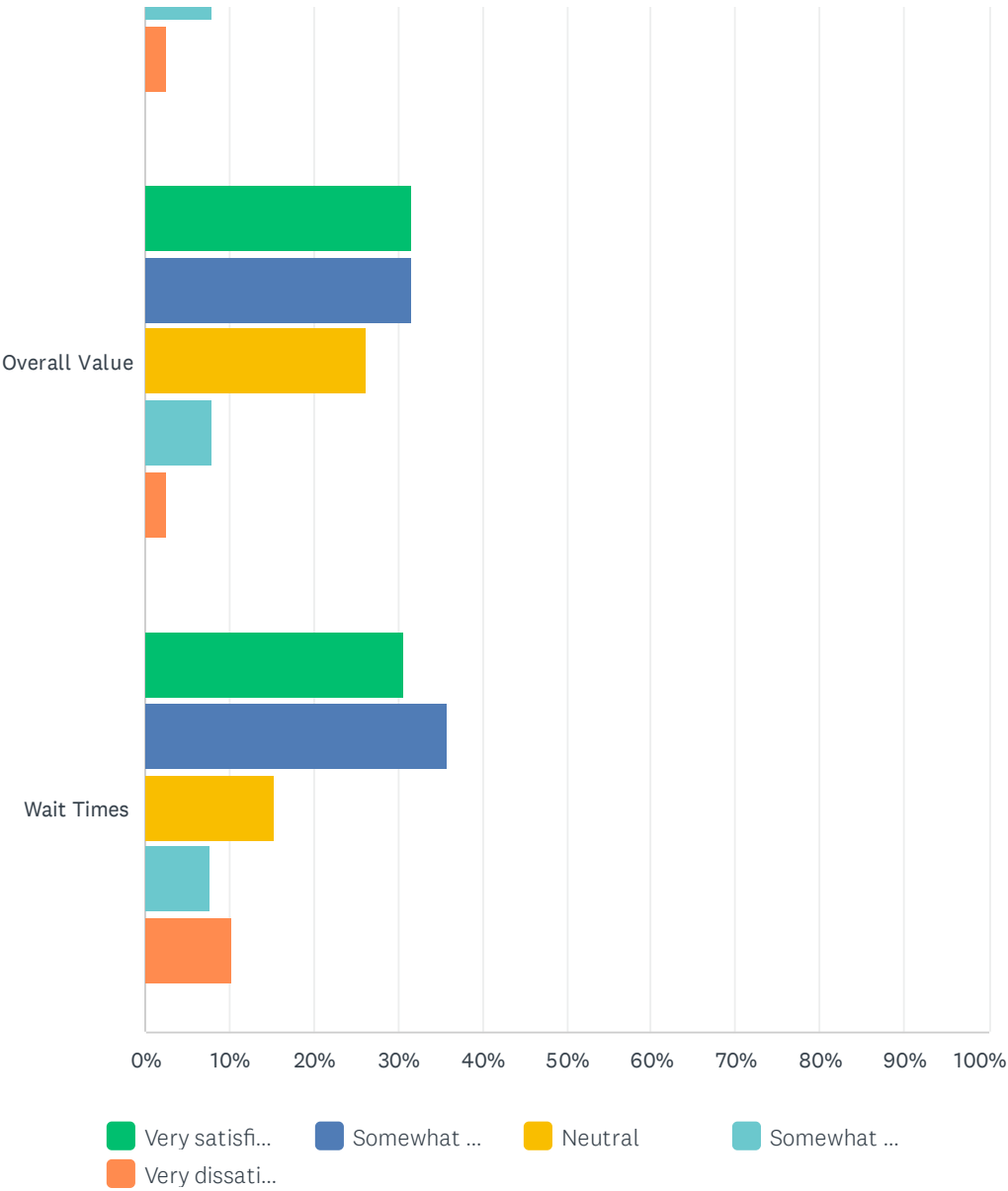
ANSWER CHOICES	RESPONSES	
Yes	46.15%	18
No	53.85%	21
TOTAL		39

Q2 Please rate the following aspects of the 2025 Wild West Fest:

Answered: 39 Skipped: 0



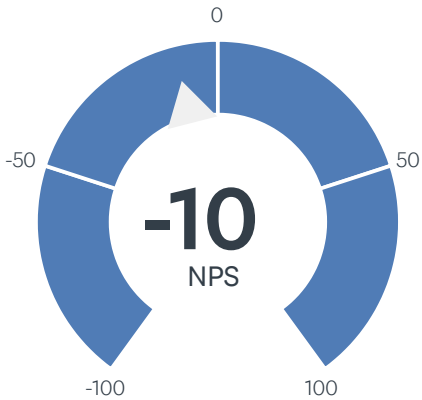
2025 Wild West Fest Post-Event Survey



	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Music	61.54% 24	28.21% 11	5.13% 2	5.13% 2	0.00% 0	39	1.54
Activities	48.72% 19	33.33% 13	10.26% 4	7.69% 3	0.00% 0	39	1.77
Food + Beverage	18.42% 7	15.79% 6	23.68% 9	26.32% 10	15.79% 6	38	3.05
Special Performances	44.74% 17	31.58% 12	13.16% 5	7.89% 3	2.63% 1	38	1.92
Overall Value	31.58% 12	31.58% 12	26.32% 10	7.89% 3	2.63% 1	38	2.18
Wait Times	30.77% 12	35.90% 14	15.38% 6	7.69% 3	10.26% 4	39	2.31

Q3 How likely is it that you would recommend the Wild West Fest to a friend or colleague?

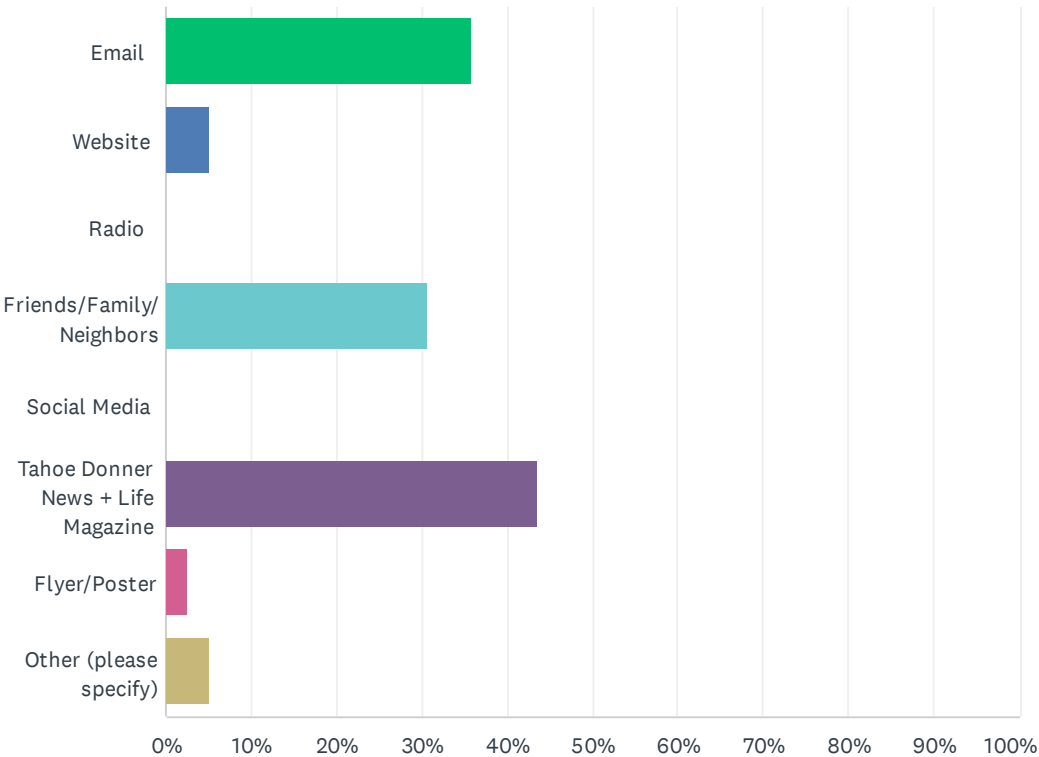
Answered: 39 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
38.46% 15	33.33% 13	28.21% 11	-10

Q4 How did you hear about Wild West Fest? (check all that apply)

Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	35.90%	14
Website	5.13%	2
Radio	0.00%	0
Friends/Family/Neighbors	30.77%	12
Social Media	0.00%	0
Tahoe Donner News + Life Magazine	43.59%	17
Flyer/Poster	2.56%	1
Other (please specify)	5.13%	2
Total Respondents: 39		

Q5 How would you rate your overall experience at the event?

Answered: 39 Skipped: 0

3.9★

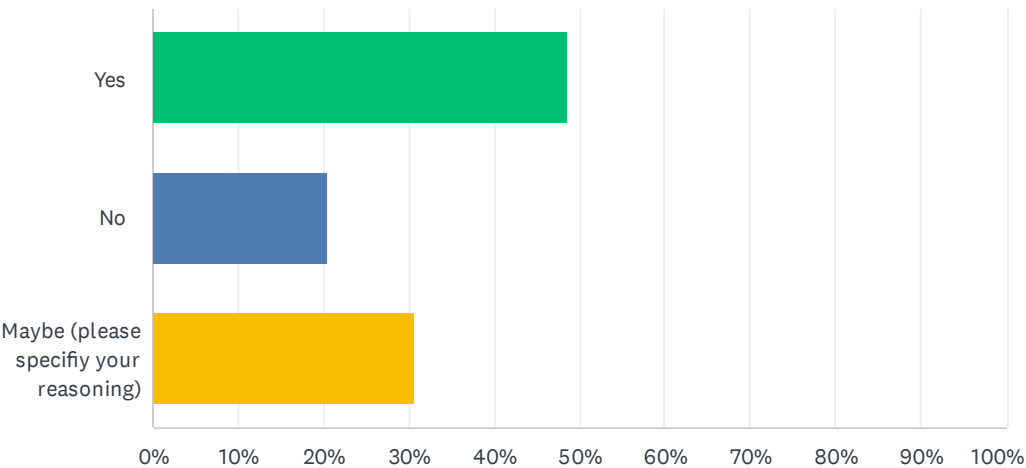
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	2.56% 1	7.69% 3	23.08% 9	33.33% 13	33.33% 13	39	3.87

Q6 Would you attend next year's Wild West Fest?

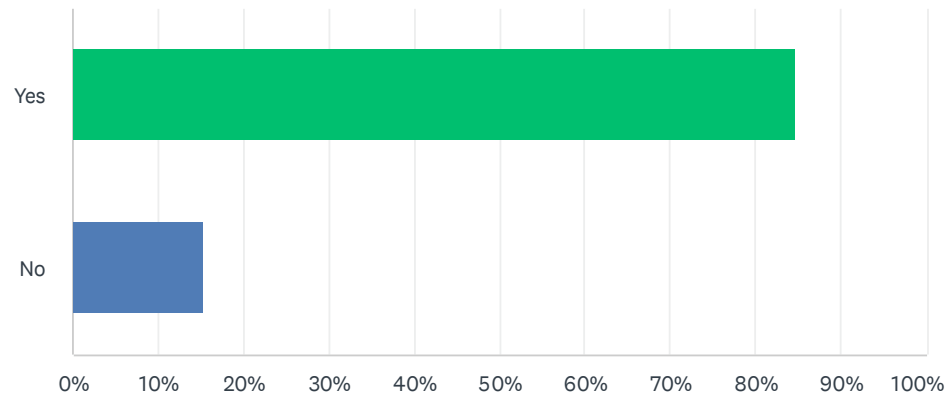
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	48.72%	19
No	20.51%	8
Maybe (please specifiy your reasoning)	30.77%	12
TOTAL		39

Q7 Are you a Tahoe Donner member?

Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	84.62%	33
No	15.38%	6
TOTAL		39

Q8 Is there anything else you'd like to share about Wild West Fest?

Answered: 24 Skipped: 15