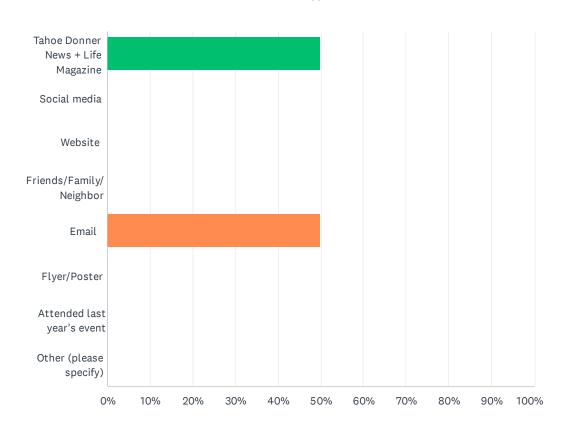
Q1 How likely is it that you would recommend the Poker Ride event at Bikeworks/Alder Creek Adventure Center to a friend or colleague?



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
0	75%	25%	25
0	3	1	

Q2 How did you hear about the Poker Ride?

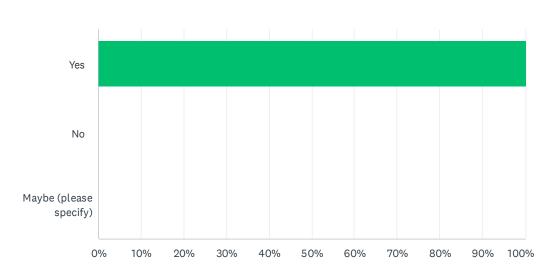
Answered: 4 Skipped: 0



ANSWER CHOICES	RESPONSES	
Tahoe Donner News + Life Magazine	50.00%	2
Social media	0.00%	0
Website	0.00%	0
Friends/Family/Neighbor	0.00%	0
Email	50.00%	2
Flyer/Poster	0.00%	0
Attended last year's event	0.00%	0
Other (please specify)	0.00%	0
Total Respondents: 4		

Q3 Would you attend next year's Poker Ride?





ANSWER CHOICES	RESPONSES	
Yes	100.00%	4
No	0.00%	0
Maybe (please specify)	0.00%	0
TOTAL		4

Q4 How would you rate your overall experience at the event?

Answered: 4 Skipped: 0

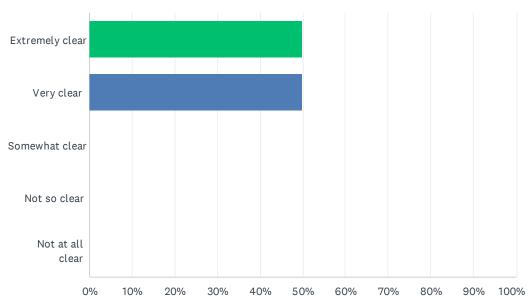




	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE	
☆	0.00%	0.00%	0.00%	75.00% 3	25.00% 1	4		4.25

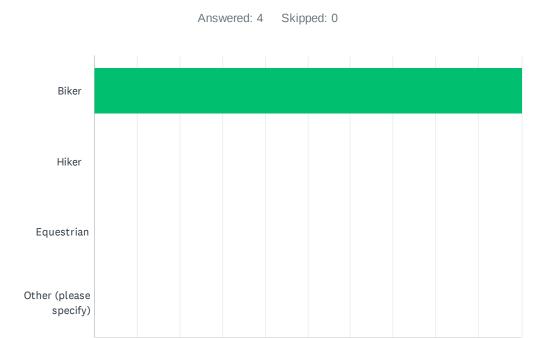
Q5 How clear and easy to follow were the maps and checkpoint locations provided?





ANSWER CHOICES	RESPONSES	
Extremely clear	50.00%	2
Very clear	50.00%	2
Somewhat clear	0.00%	0
Not so clear	0.00%	0
Not at all clear	0.00%	0
TOTAL		4

Q6 How did you particiate in this event?



ANSWER CHOICES	RESPONSES	
Biker	100.00%	4
Hiker	0.00%	0
Equestrian	0.00%	0
Other (please specify)	0.00%	0
TOTAL		4

40%

50%

60%

70%

80%

90% 100%

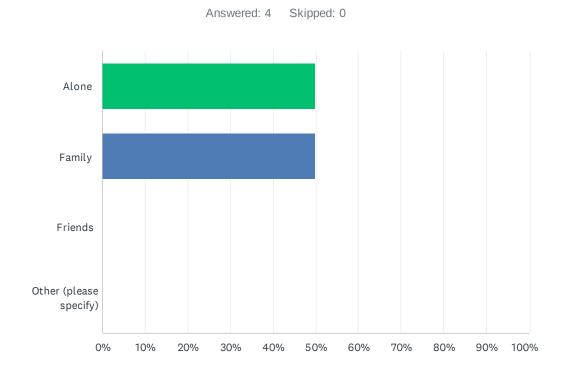
0%

10%

20%

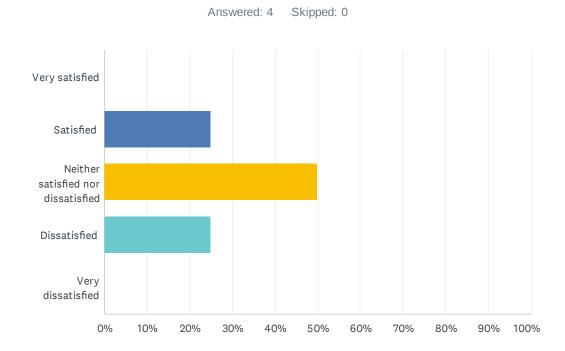
30%

Q7 Did you participate in this event alone or with your family and/or friends?



ANSWER CHOICES	RESPONSES	
Alone	50.00%	2
Family	50.00%	2
Friends	0.00%	0
Other (please specify)	0.00%	0
TOTAL		4

Q8 How would you rate the post-event celebration at Alder Creek Cafe and the drink at Alder Creek Trailside Bar?

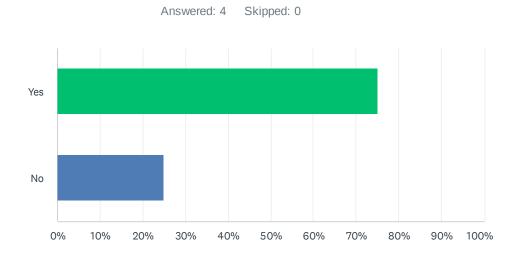


ANSWER CHOICES	RESPONSES	
Very satisfied	0.00%	0
Satisfied	25.00%	1
Neither satisfied nor dissatisfied	50.00%	2
Dissatisfied	25.00%	1
Very dissatisfied	0.00%	0
TOTAL		4

Q9 Is there anything else you'd like to share about the event? How do you think it can be improved?

Answered: 3 Skipped: 1

Q10 Are you a Tahoe Donner member?



ANSWER CHOICES	RESPONSES	
Yes	75.00%	3
No	25.00%	1
TOTAL		4