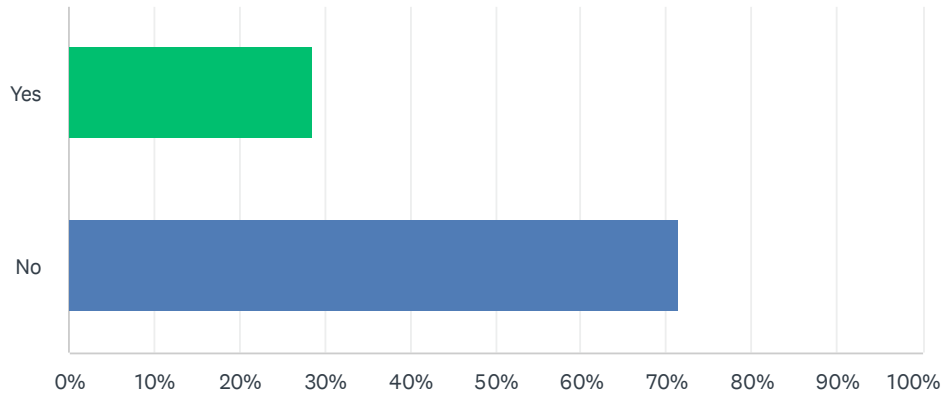


Q1 Was this the first time you attended Light Up the Night?

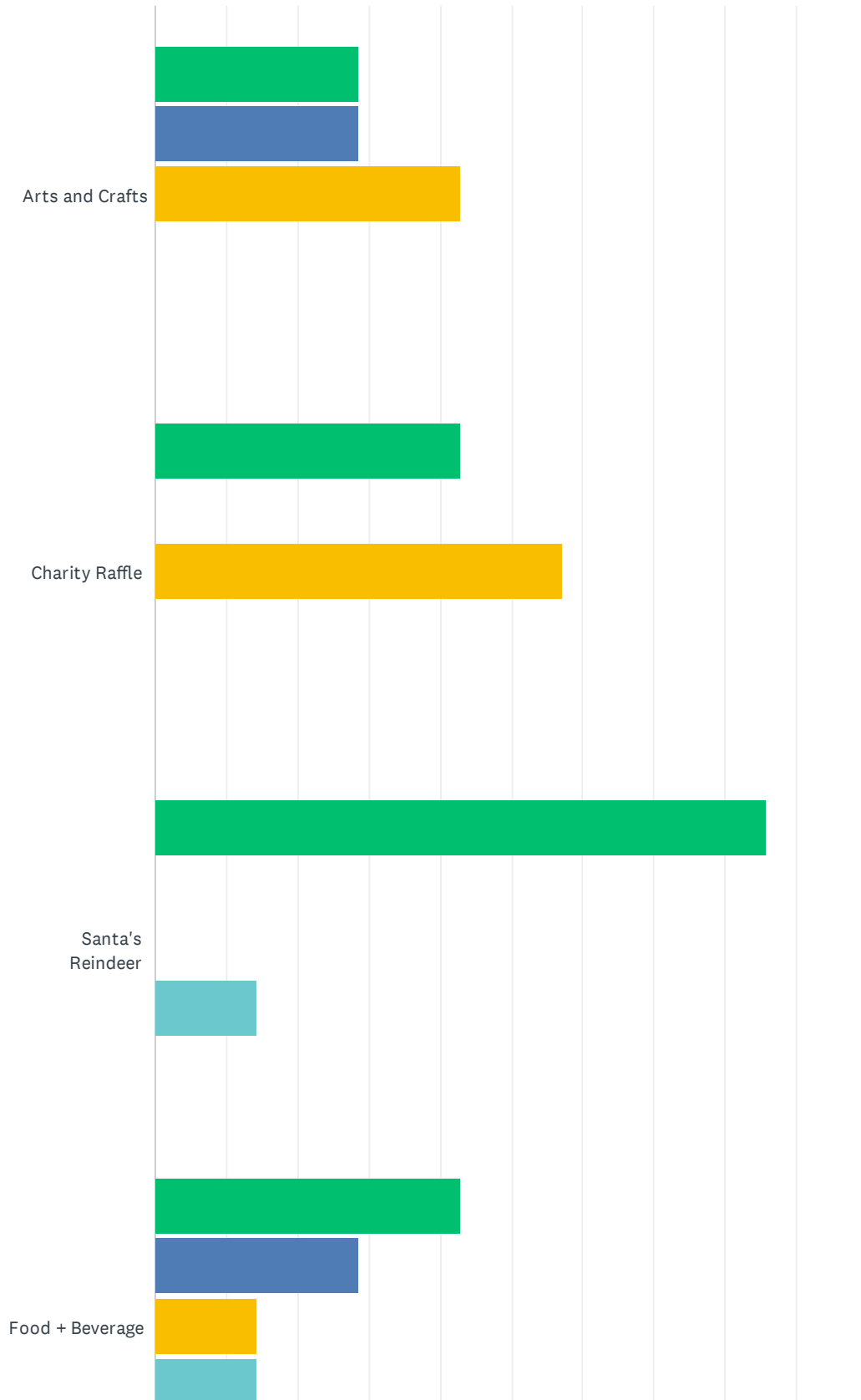
Answered: 7 Skipped: 0



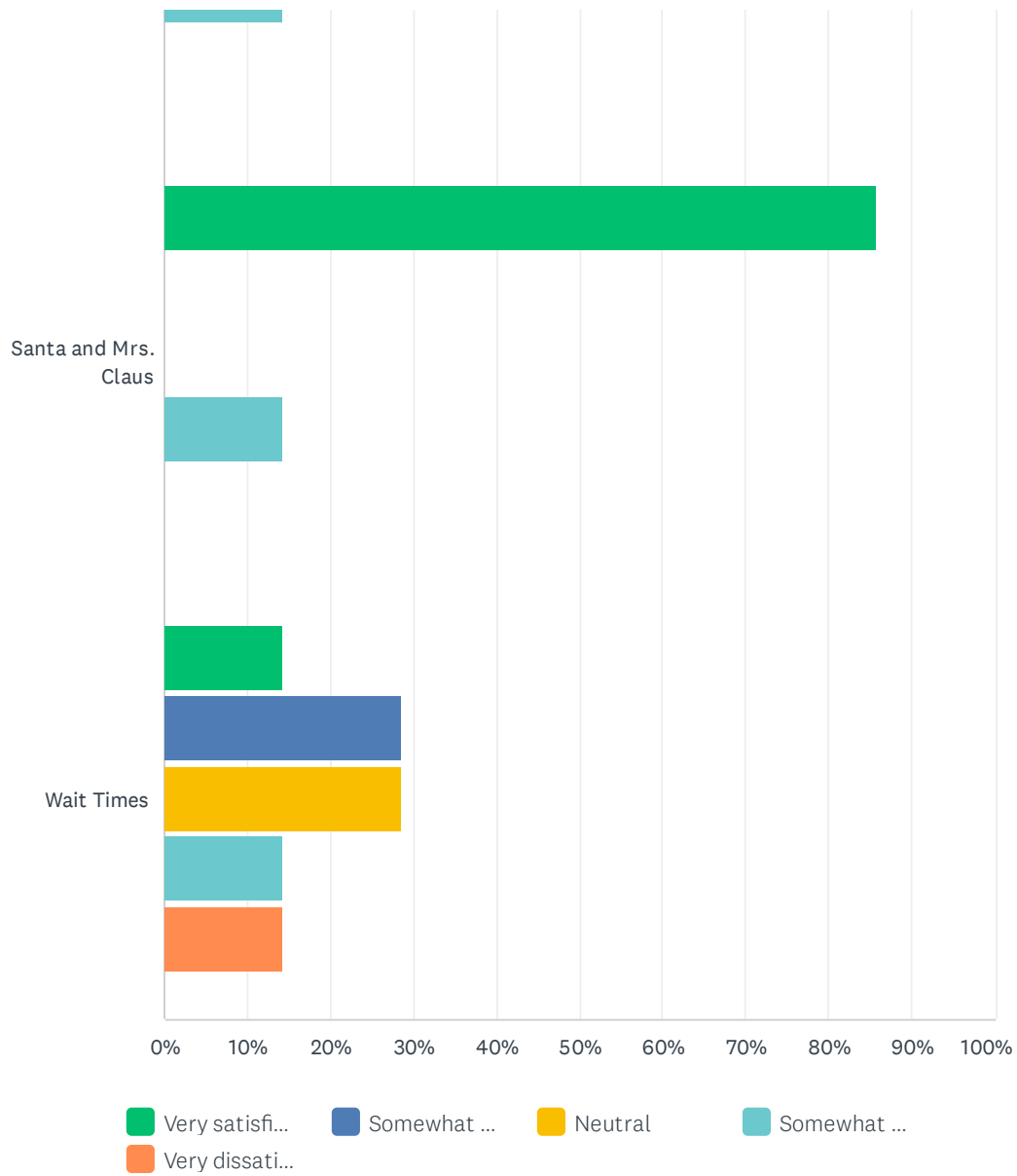
ANSWER CHOICES	RESPONSES	
Yes	28.57%	2
No	71.43%	5
TOTAL		7

Q2 Please rate the following aspects of the 2025 Light Up the Night event:

Answered: 7 Skipped: 0



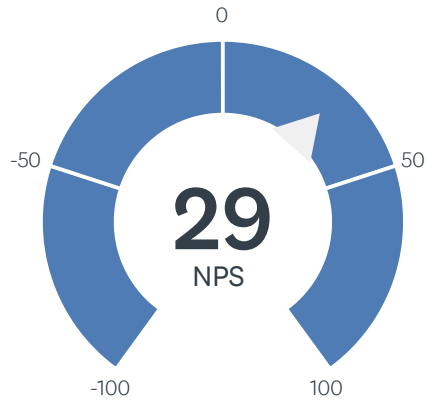
Light Up the Night 2025 Post Event Survey



	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Arts and Crafts	28.57% 2	28.57% 2	42.86% 3	0.00% 0	0.00% 0	7	2.14
Charity Raffle	42.86% 3	0.00% 0	57.14% 4	0.00% 0	0.00% 0	7	2.14
Santa's Reindeer	85.71% 6	0.00% 0	0.00% 0	14.29% 1	0.00% 0	7	1.43
Food + Beverage	42.86% 3	28.57% 2	14.29% 1	14.29% 1	0.00% 0	7	2.00
Santa and Mrs. Claus	85.71% 6	0.00% 0	0.00% 0	14.29% 1	0.00% 0	7	1.43
Wait Times	14.29% 1	28.57% 2	28.57% 2	14.29% 1	14.29% 1	7	2.86

Q3 How likely is it that you would recommend Light Up the Night to a friend or colleague?

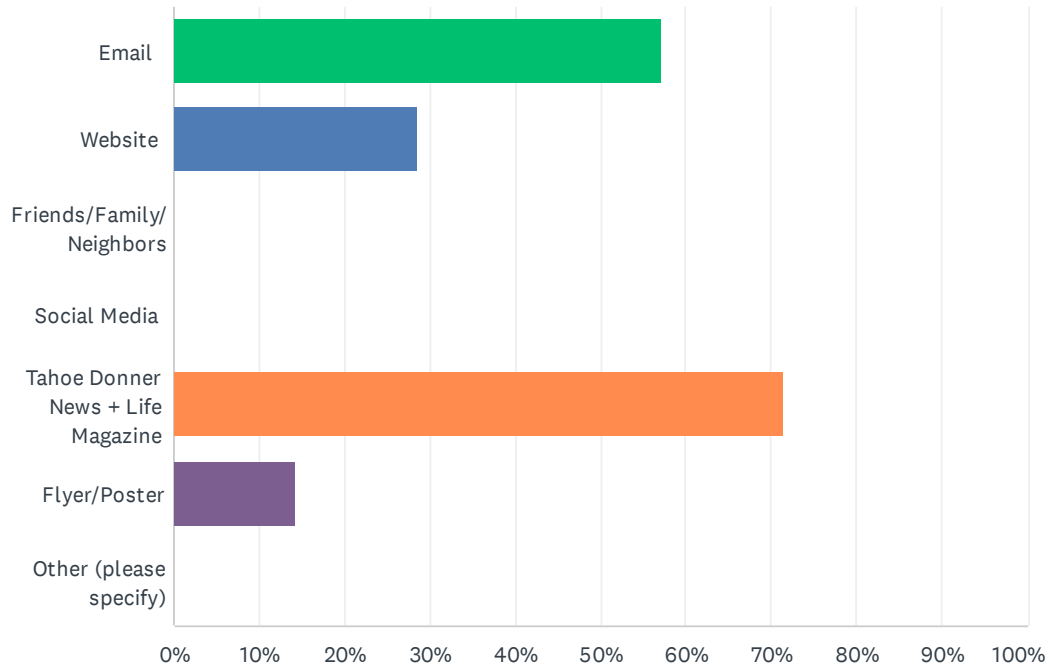
Answered: 7 Skipped: 0



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
14.29% 1	42.86% 3	42.86% 3	29

Q4 How did you hear about Light Up the Night? (check all that apply)

Answered: 7 Skipped: 0

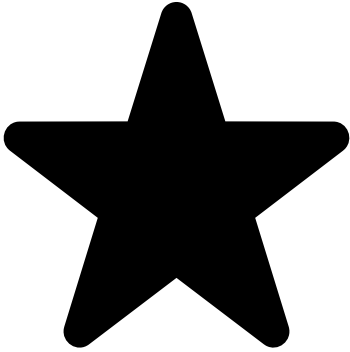


ANSWER CHOICES	RESPONSES	
Email	57.14%	4
Website	28.57%	2
Friends/Family/Neighbors	0.00%	0
Social Media	0.00%	0
Tahoe Donner News + Life Magazine	71.43%	5
Flyer/Poster	14.29%	1
Other (please specify)	0.00%	0
Total Respondents: 7		

Q5 How would you rate your overall experience at the event?

Answered: 7 Skipped: 0

3.7



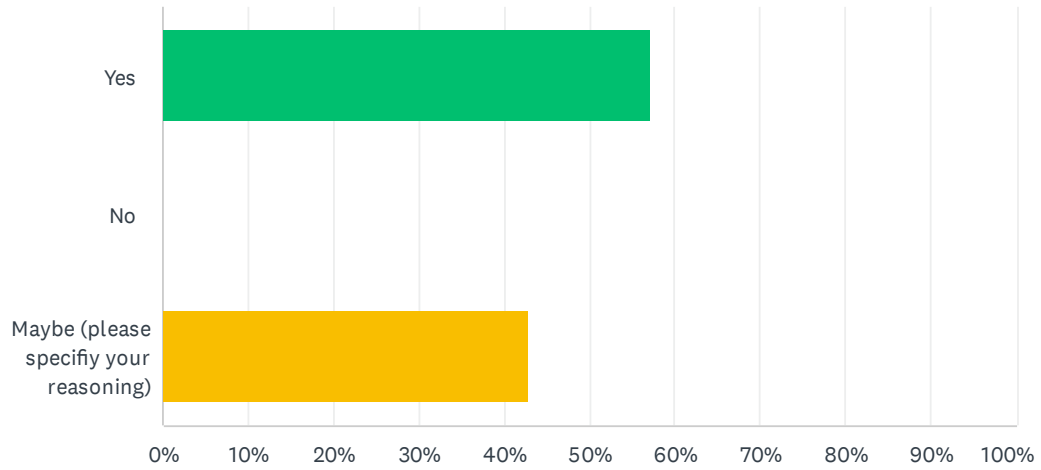
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	14.29%	0.00%	28.57%	14.29%	42.86%	7	3.71
	1	0	2	1	3		

Q6 Would you attend next year's Light Up the Night?

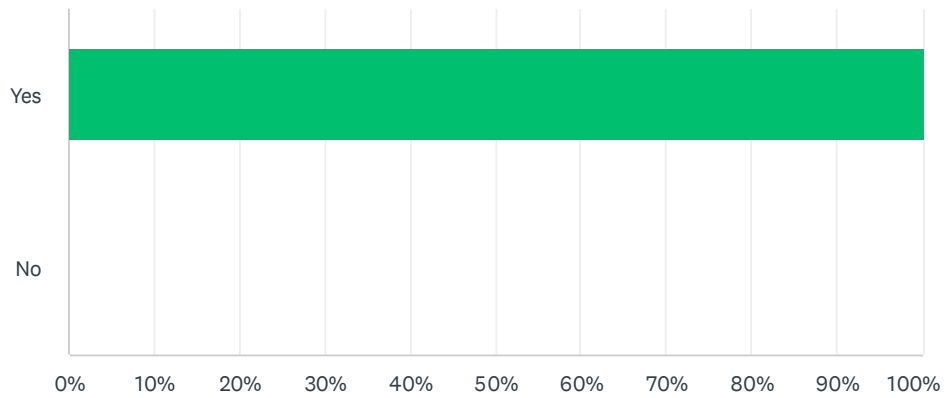
Answered: 7 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	57.14%	4
No	0.00%	0
Maybe (please specify your reasoning)	42.86%	3
TOTAL		7

Q7 Are you a Tahoe Donner member?

Answered: 7 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
TOTAL		7

Q8 Is there anything else you'd like to share about Light Up the Night?

Answered: 4 Skipped: 3