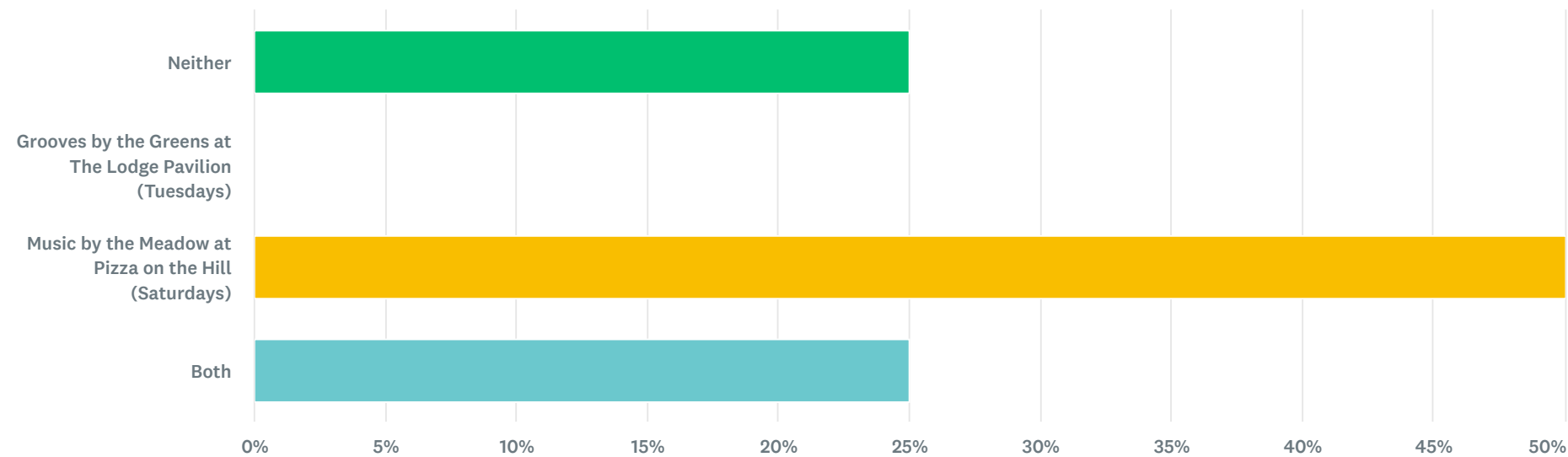


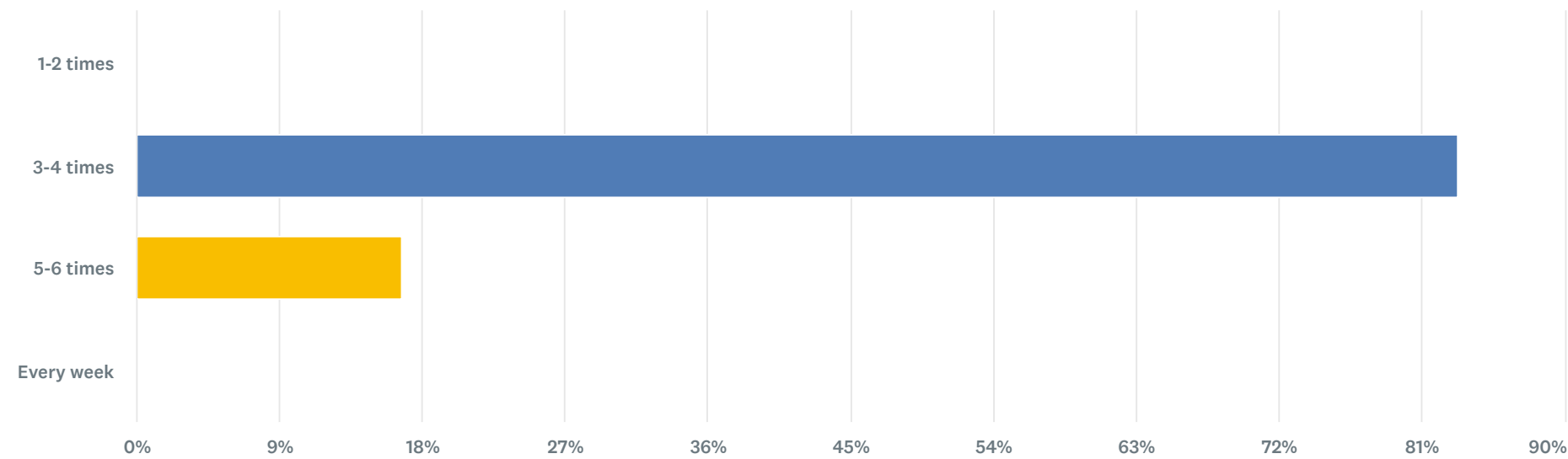
Q1 8 responses

Which free weekly music event(s) did you attend this summer?



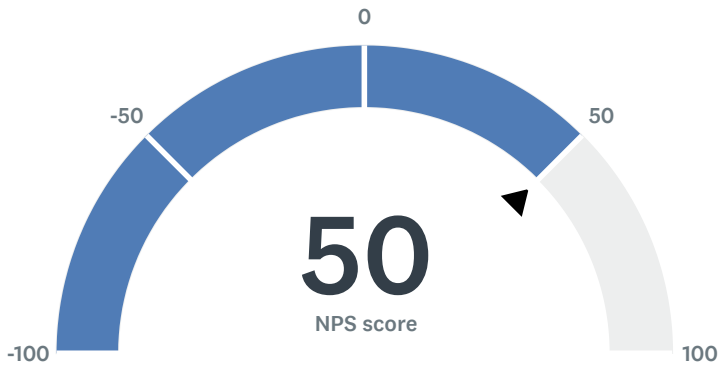
Q2 6 responses

How many times did you attend either event?



Q3 6 responses

How likely is it that you would recommend the free Tahoe Donner music events to a friend or colleague?

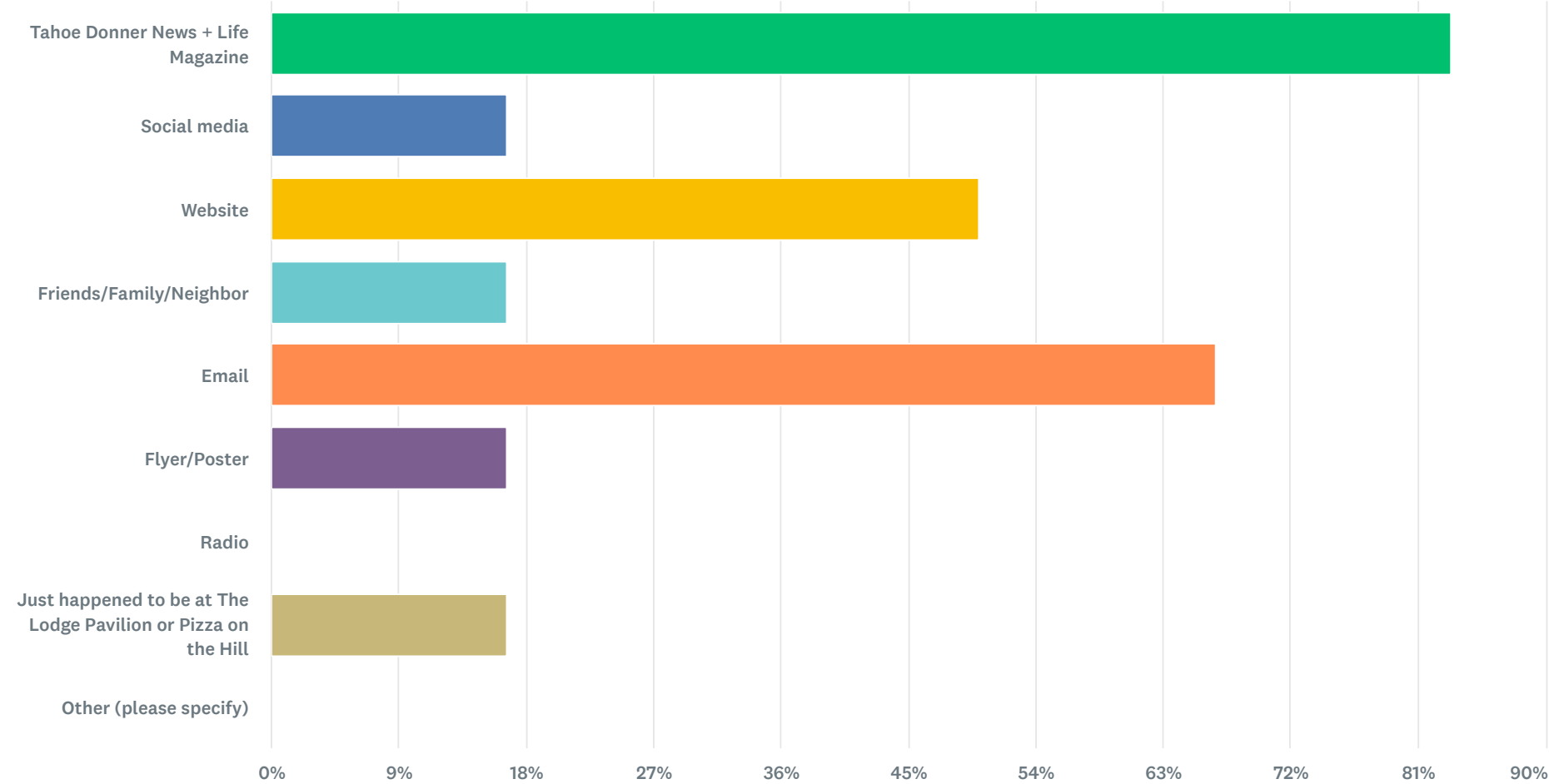


NPS distribution



Q4 6 responses

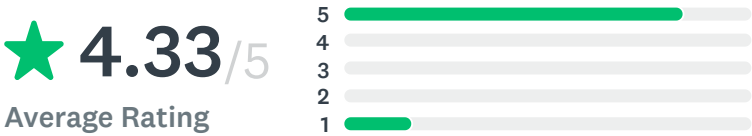
How did you hear about these events? (select all that apply)



| Answer Choices                                                                                                                                   | Percentage | Responses |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|
|  Tahoe Donner News + Life Magazine                              | 83.33%     | 5         |
|  Social media                                                   | 16.67%     | 1         |
|  Website                                                        | 50.00%     | 3         |
|  Friends/Family/Neighbor                                        | 16.67%     | 1         |
|  Email                                                          | 66.67%     | 4         |
|  Flyer/Poster                                                   | 16.67%     | 1         |
|  Radio                                                          | 0%         | 0         |
|  Just happened to be at The Lodge Pavilion or Pizza on the Hill | 16.67%     | 1         |
|  Other (please specify)                                         | 0%         | 0         |
| <b>Total</b>                                                                                                                                     |            | <b>16</b> |

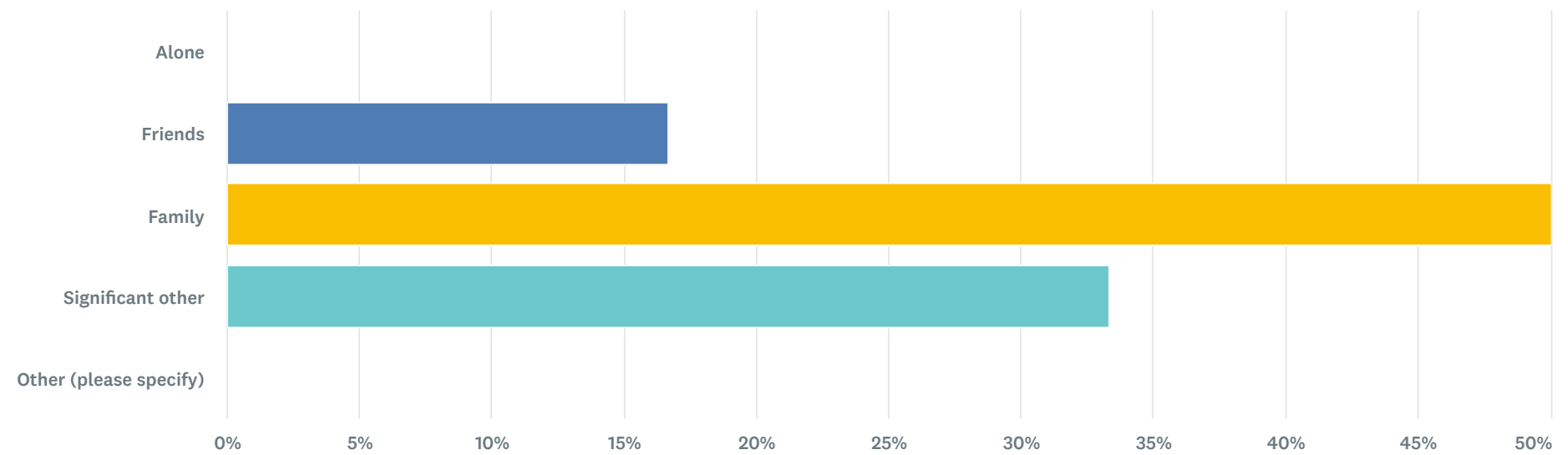
Q5 6 responses

How would you rate your overall experience?



Q6 6 responses

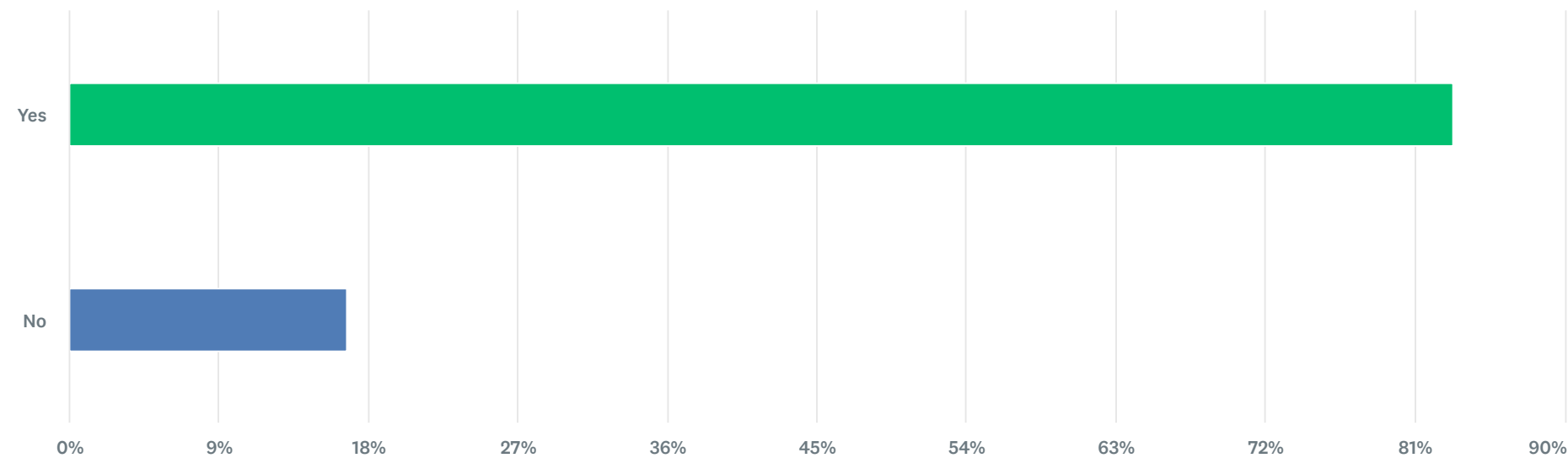
Who did you attend these events with?



| Answer Choices                     | Percentage | Responses |
|------------------------------------|------------|-----------|
| <div></div> Alone                  | 0%         | 0         |
| <div></div> Friends                | 16.67%     | 1         |
| <div></div> Family                 | 50.00%     | 3         |
| <div></div> Significant other      | 33.33%     | 2         |
| <div></div> Other (please specify) | 0%         | 0         |
| Total                              |            | 6         |

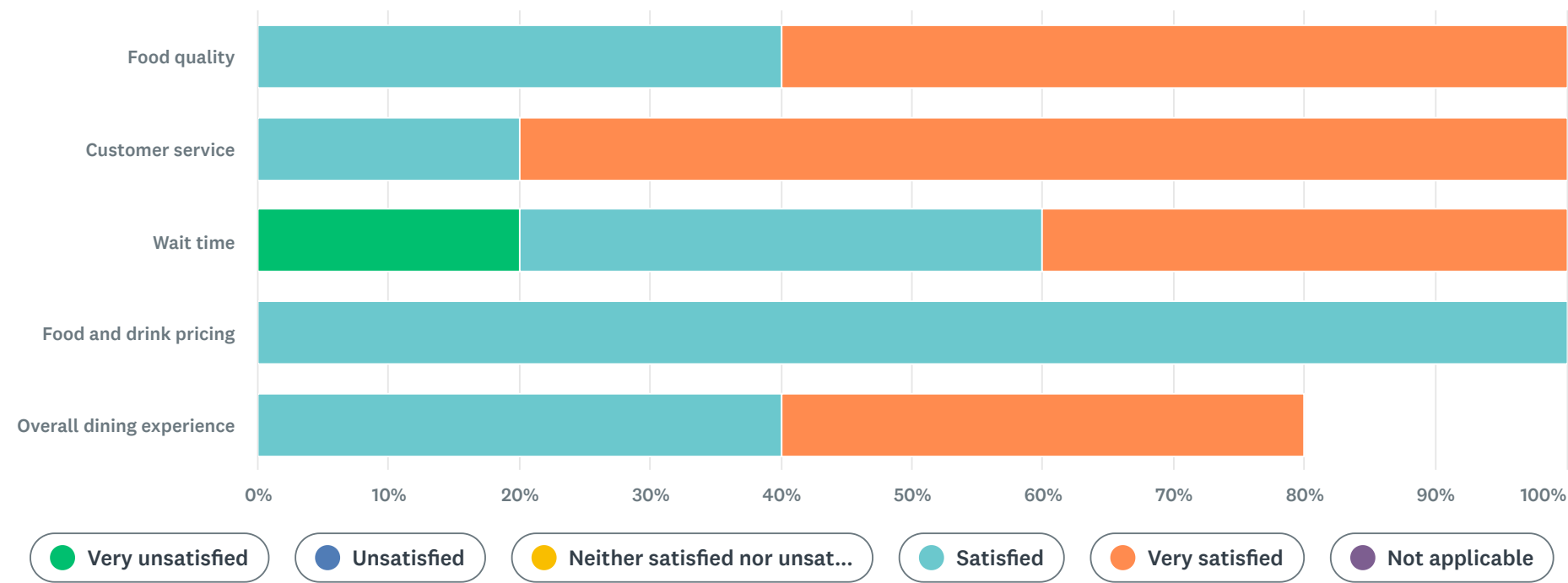
Q7 6 responses

Did you also grab a bite to eat or a drink?



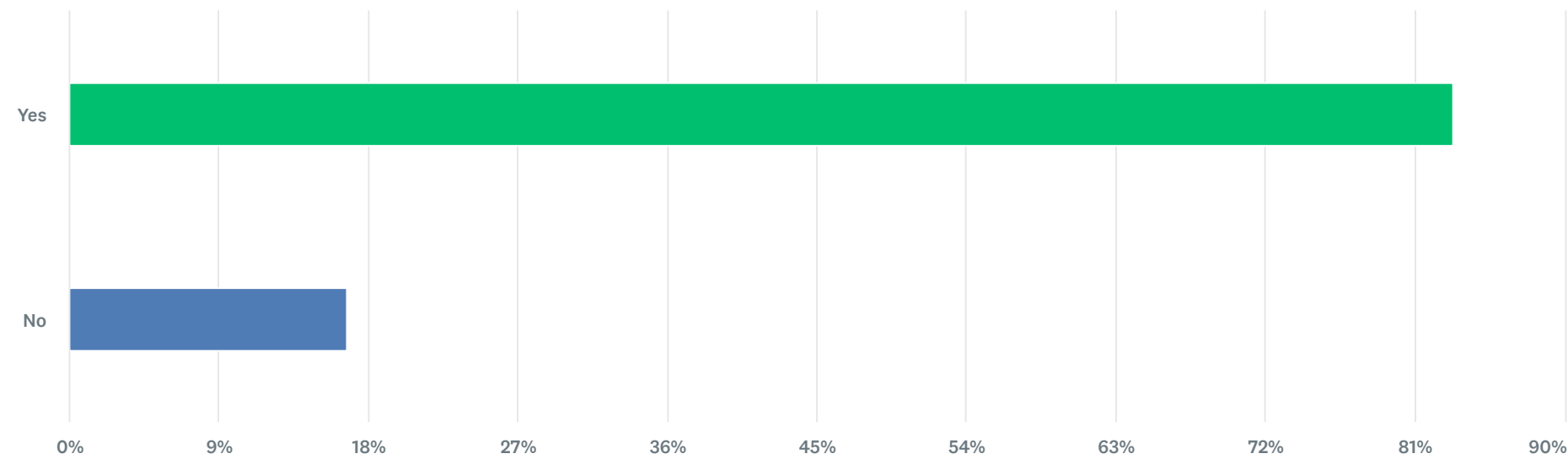
Q8 5 responses

If yes, how would you rate the following?



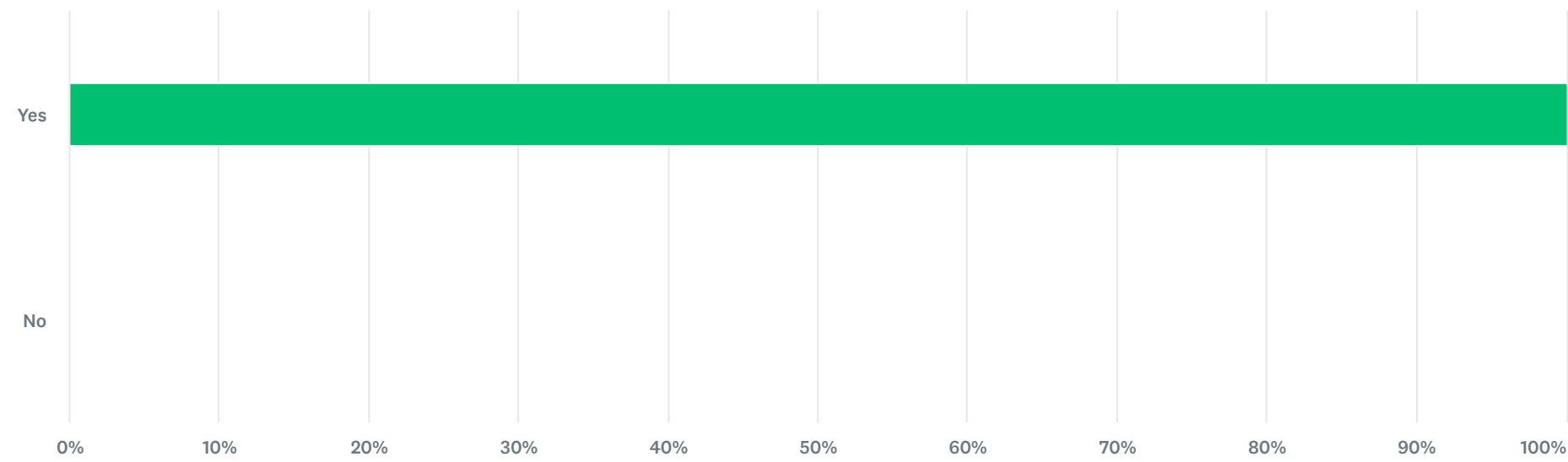
Q9 6 responses

Are you a Tahoe Donner member



Q10 3 responses

Have these events added value to you as a Tahoe Donner member?



Q11 Is there anything else you'd like to share about the event? How do you think it can be improved?

Answered: 5   Skipped: 3